



**IWCIM
2020**

**INTERNATIONAL WEBINAR ON
Contemporary Issues in Commerce and Management
(IWCIM 2020)**

October 7th 8th 9th and 10th, 2020



Organised by

Department of Commerce

St Philomena's College (Autonomous)

Affiliated to the University of Mysore

A College of Excellence (UGC)

Reaccredited by NAAC with B++ Grade

www.stphilos.ac.in. Contact: 0821-4240900

**Prof. Othbert Pinto
Director, PG Studies
& Research Centre**

**Dr T Ruth Shantha Kumari
Principal**

**Rev. Dr Bernard Prakash Barnis
Rector**

ABOUT THE MANAGEMENT

Mysore Diocesan Educational Society (MDES) is a Registered Society established by the Catholic Diocese of Mysore in the year 1966, to administer, manage and co-ordinate for the efficient and smooth functioning of its institutions. It is one of the best known Catholic Educational Societies promoting the cause of Educational Ministry even in the remote villages of Karnataka.

Presently MDES administers 130 institutions from Nursery to Post-Graduation levels in the four districts of Karnataka namely Mysore, Mandya, Kodagu and Chamarajanagara. MDES has accomplished in the field of education through its yeoman service which has borne rich dividends touching the lives of more than a lakh of students, transforming them and bringing about visible progress, not just in cities but also in remote rural areas. MDES institutions alumni have crossed boundaries and have left their indelible mark in different sectors.

To provide quality education to girl students MDES has started St. Joseph's College for women at Sathagalli (Commerce and Arts). His Excellency Most Rev. Dr. K. A. William, the Present Bishop of the Catholic Diocese of Mysore is heading the MDES.

ABOUT THE COLLEGE

A Bishop's dream and a Maharaja's magnificence culminated in the establishment of St. Philomena's College on October 9, 1946, with the motto 'Caritas in Scientia' i.e. 'Love through Knowledge'. His Excellency, Rt. Rev. Dr. Rene Feuga, the first Bishop of Mysore, vacated his mansion to make room for classes. The Wodeyars of the Mysore Royal family encouraged the Catholic Diocese of Mysore in its maiden venture into higher education. The College was declared open by His Highness Sri Jayachamarajendra Wodeyar, the Maharaja of Mysore, a rare honour and privilege for any institution. It was history in the making in more ways than one and the first group of 380 Philomenites was aware of it. They knew that they were stepping into the very first Private First Grade College in the Royal City, affiliated to the University of Mysore. Even more importantly, St. Philomena's College was the first private Degree Science College in the erstwhile Mysore Region.

All through her fledging years, the college's future was shaped by teachers of outstanding caliber, among them the doyen of the Modern Movement in Kannada poetry, Prof. Gopalakrishna Adiga, and the renowned space scientist and former Chairman of ISRO, Prof. U.R. Rao, and a host of other great pioneering Principals and teachers. Now, 74 years later, the student strength has multiplied manifold, new buildings have been constructed, courses and infrastructure has proliferated. Traditional courses co-exist with the newer, more challenging and contemporary courses such as Biotechnology, Biochemistry, Microbiology, Electronics, Computer Science, Social Work, Communication and Journalism and UGC sponsored vocational courses (B.Voc) in Health Care Technology, Media & Entertainment and Web Developer. Besides, there are 11 Postgraduate courses namely Chemistry, Physics, Computer Science, Biochemistry, Mathematics, Social Work, Economics, English, Communication and Journalism & Commerce. At undergraduate level B.A., B.Sc., B.Com., BBA., BSW., BCA., & BBA (Tourism and Hospitality Management). The college has excellent infrastructure with a digital library, almost all classrooms are equipped with LCD projectors, the entire campus is networked with OFC, spacious playgrounds, and a newly built Indoor Stadium.

St. Philomena's college is verily a global village with students from 19 different states of India and 29 countries of the world. Despite of a very varied cultural, religious and racial composition on the college campus, the students and the members of the staff feel at home. The college became autonomous in 2011. The University Grants Commission (UGC) declared the college as 'College with Potential for Excellence' in the year 2010. The college attained Autonomous status in 2011

and was reaccredited by NAAC with 'A' Grade with a CGPA of 3.58 in the year 2014. Since 01.04.2015 the UGC has recognized the college as 'College of Excellence'. As the college races past all these milestones in history with many signposts standing out along the way, it is gearing itself to become a University.

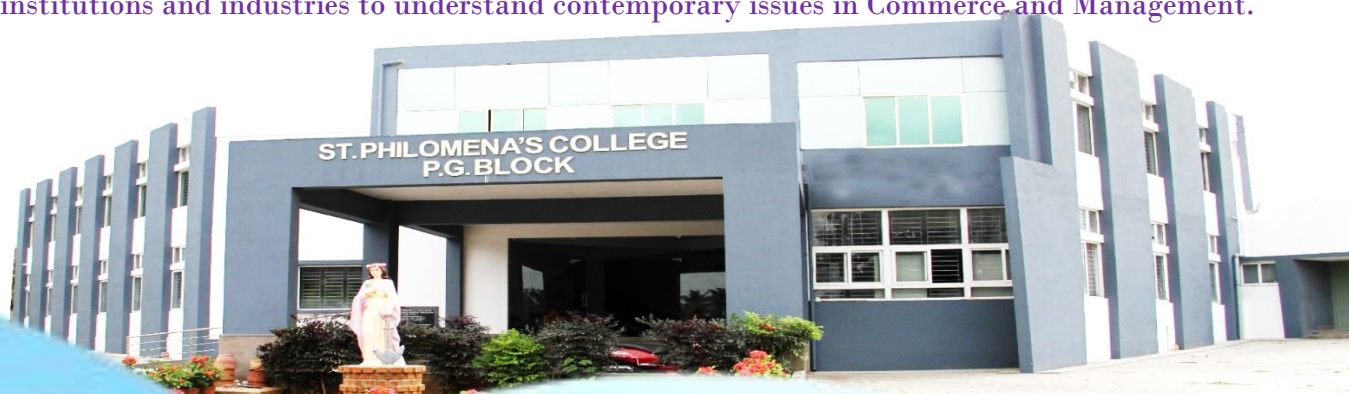
Our College is affiliated to the University of Mysore which was established on July 27, 1916. It is the sixth oldest University in the country and the first in the state of Karnataka. Also, in a sense, it is the first university of the country to be established outside the limits of the British India. The university was founded as a result of the efforts of the benevolent and visionary Maharaja of erstwhile Princely State of Mysore His Highness Shri Nalvadi Krishnaraja Wadiyar – IV (1884-1940), and the then Diwan Sir M. Visvesvaraya (1860-1962). It was the first University to be accredited by NAAC in 2000 with Five Star Status and now accredited with a CGPA score of 3.47 out of 4. The university is now ranked 27th in the India Rankings 2020, NIRF-MHRD, Government of India.

ABOUT THE DEPARTMENT

The Department of Commerce has been the pioneer in facilitating Commerce Education for six decades. The Department at the undergraduate level offers B.Com (Bachelor of Commerce) with Choice Based Credit System (CBCS) with an option to choose the integrated courses from CMA (Certified Management Accounting) offered by US-IMA and UK-ACCA (Association of Chartered Certified Accountants). At the Post Graduate level, the department offers M.Com (Master of Commerce) programme with the Learning Outcome-based Interdisciplinary Curriculum. The course structure of B.Com & M.Com encompasses Banking & Commodities, Cost and Management Accounting, Finance, Taxation, HR, Marketing, Business Laws, Training in soft skills and personality development. Placement opportunities are the added features. With integrated professional programmes, the department promotes students for CA (Chartered Accountant) and CS courses. The department holds Seminars / Workshops for the benefits of students and teachers. It also organizes University level intercollegiate talent fest – INCREDEMA.

ABOUT THE WEBINAR

Department of Commerce, St Philomena's College (Autonomous), Mysore is organising a Four Day International Webinar on "Contemporary Issues in Commerce and Management (IWCICM-2020)" on 7th, 8th, 9th and 10th October 2020. The theme of this webinar is to have a knowledge share from international speakers and experts in the field of Commerce and Management. The Novel Corona virus and the lockdown imposed to control this pandemic have the nastiest impact on socio-economic and psychological conditions in the entire world. It's the right time to have a knowledge share session on the changes that affected due to the COVID-19 on the different sectors of the economy. We are organising a webinar on the seven different issues of Commerce and Management like Social Entrepreneurship, Climate Change, International Market, Indian Market Conditions, Stock Market, Employment and Public and Private Sector Units. This webinar will be the best platform for students, research scholars, academicians and professionals from various educational institutions and industries to understand contemporary issues in Commerce and Management.



KEY SPEAKERS



Mr. Vishwaprasad Alva

Managing Director

Skanray Technologies Private Limited, Mysuru
“Social Entrepreneurship – Issues and Challenges”
Date: 7th October, 2020 Time: 5:30 pm to 6:30 pm

Prof. Ruediger Kiesel

Chair for Energy Trading and Finance
University of Duisburg-Essen, Germany

“Climate Change – Issues and Challenges”
Date: 8th October, 2020 Time: 4:00 pm to 5:00pm



Mr. Subrat Panda

Director - Investment Banking

Motilal Oswal Investment Advisors Limited

“Impact of the Pandemic to the business ecosystems – How various sectors have gotten affected, adapted and thrived”
Date: 8th October, 2020 Time: 5:30 pm to 6:30 pm



KEY SPEAKERS

Mr. A. S. Venkatesh

Managing Director, M/s Popular Foundations Pvt. Ltd,
Chennai

“Post Covid-19 Market Scenario in India”

Date: 9th October, 2020 Time: 4:00 pm to 5:00 pm



Mr. M. R. Vikram

Founder Treasures Trustee Secretary Trustee,
M. Venkatarangaiya Foundation, Hyderabad
“Foreign Direct Investment in India -Issues”

Date: 9th October, 2020 Time: 5:30 pm to 6:30 pm

Dr. Bhartrihari Pandiya

Asst Professor, APIM Delhi

“Employer Branding”

Date: 10th October, 2020 Time: 4:00 pm to 5:00 pm



Mr. M. Venkatesh

Managing Director
Mangalore Refinery & Petrochemicals Ltd (MRPL)

“Public and Private Sectors in India”

Date: 10th October, 2020 Time: 5:30 pm to 6:30 pm

PROFILE OF THE SPEAKERS

Mr. Vishwaprasad Alva

Mr. Vishwaprasad Alva did his Masters in Industrial Electronics (M-Tech; NIT-K), BE Electrical and Electronics Engineering Alagappa Chettiar College of Engg & Tech, and alumni of St Aloysius College, Mangalore. He worked as, Head, Technology Integration (Image Chain) GE Healthcare, Milwaukee USA, Senior Manager- X-Ray Gen Engineering, GE Healthcare, Bangalore Deputy Manager – R & D Kirloskar Electric Mysuru.

He is a Social Entrepreneur, Homecare and Telemedicine, Volunteer, a champion for vegetarianism, Non-Violence & Nature cure, Medical Technologies Entrepreneur, Global Med-tech and Electronics technology expert, Policy committee member for Government, Industry and Academia, Business Consultant and Advisor. He is the Member of the Karnataka Govt Medtech Vision Group -2017, chaired by Dr. Kiran Mazumdar- Shaw, CMD Biocon to formulate State Medtech industry policy, Member of World Bank / Government of India SME work shop- 2013 headed by Dr. Raghuram Rajan, Vice Chairman of Confederation of Indian Industry (CII) Mysore 2014-15, Member and Speaker at BRICS- IFC Health Conference 2017, Barcelona, Spain and Speaker at All India Management Association on “Management Innovation and Excellence-2015.

At present, he is the Managing Director, Skanray Technologies and Skan-X Radiology Devices, Mysore, Bangalore, Bologna, Sao Paulo, Suzhou, Florida and Amsterdam. It is the fastest growing and largest Indian Med-tech R & D and Mfg. Company.

The Company is the recipient of the highest export award for 4 consecutive years, (FICCI, MSME, GOK) Economic Times Promising Entrepreneurs of India award- 2016, Frost and Sullivan, Healthcare Entrepreneurial Excellence award- 2014, Technology and Innovation MSME award in 2013-14, Export Excellence award from FICCI and MSME 2013-14 and IESA Best Electronics a manufacturing company in 2013. Skanray is listed in the Forbes India top 5 start-ups list 2013, Red Herring Asia Top innovative companies 2013 and TIE Lumis National Entrepreneurship Excellence Award 2012.

He has been honoured with GE Healthcare Management awards in 2003 and 2004 GE Global Product Company award in 2000. Best Student member/ Chairman of IEEE Karaikudi chapter 1988 and President of India Scouts award 1982.

He is proficient in English, Kannada, Hindi, Tamil, Malayalam, Tulu and Foreign languages like Japanese, German and French. He visited countries like; USA, Canada, Brazil, Mexico, Japan, Singapore, Malaysia, China, Italy, France, Germany, Sweden, Switzerland, Spain, Iran, Israel, Russia, Belgium, Czech Republic and Lithuania. Mr. Vishwaprasad Alva is an Academic Council member of our Autonomous College.

Prof. Rudiger Kiesel

Prof. Rudiger Kiesel heads the chair for "Energy Trading and Financial Services" at the University Duisburg-Essen. Previously, he has been Director of the Institute for Mathematical Finance at the University of Ulm. He held positions as Lecturer and Reader for actuarial science and financial mathematics at Birkbeck College, University of London. He is the Visiting Professor of London School of Economics and at the Center of Applied Mathematics, Oslo University.

His main research areas are currently risk management for power utility companies, design and analysis of credit risk models, valuation and hedging of derivatives (interest-rate, credit- and energy-related), methods of risk transfer and structuring of risk (securitization), and the stochastic modelling of financial markets using Lévy-type processes.

He is Co-author of the Springer Finance monograph Risk-Neutral Valuation (now in its second edition) and has written more than sixty published research papers. He is a frequent speaker at international conferences and organized several practitioner seminars. Professor Kiesel also consults financial institutions and regulators on (credit- and energy-) risk management, derivative pricing models and asset allocation.

PROFILE OF THE SPEAKERS

Mr. Subrat Panda

Mr. Subrat Panda did his B.Tech (Hons), CET Bhubaneswar and PGDBM, XLRI Jamshedpur with over 17 years of experience in investment banking. At present, he is the Director of Investment Banking, Motilal Oswal Investments Advisors Limited. He had worked for Equity transactions in Financial Services that includes: Public Offerings of Indostar (Rs18bn), MAS Financial (Rs 6bn), Au SFB (Rs 19bn), Avenue Super marts (Rs19bn), BSE (Rs12bn), REC Limited IPO (Rs 16bn), Union Bank of India FPO (Rs 8bn) and Andhra Bank FPO (Rs 8bn). QIPs of Yes Bank (2019) (Rs 19bn), HDFC Bank (Rs 28bn), HDFC Limited (Rs 71bn), L&T Finance Holdings (Rs 10bn), Piramal CCD QIP (Rs 50bn).

Further, he was a part of Advisory Mandates in Financial Services that includes: State Bank Group capital requirement evaluation and fund-raising options advisory , SBI Medium Term Note program advisory; Advisory transactions for the acquisition of stakes in UTI AMC by T Rowe Price and in LIC MF by

Mr. A.S.Venkatesh (Venky)

Mr. A.S.Venkatesh is an engineering graduate from the prestigious IIT, Madras and did his post-graduation in Business Administration from IIM, Ahmedabad. Academic excellence has been a feature right through his student days. He is a National Talent search scholar.

He entered the business of civil construction at the age of 23 and is currently Managing Director, M/s Popular Foundations Pvt. Ltd employing over 1400 people.

He is a socially conscious person and is keenly interested in education of the girl child and empowerment of women. He is associated with many organizations working in this field. He has been an active member of Round Table India and an active Rotarian. He has been District Governor of Rotary International District 3230 and will be Director Rotary International (2021-2023). He enjoys travelling, reading and is an avid bridge player.

Mr. M. R. Vikram

Mr. Vikram graduated as a BSc & LLB from Osmania University. Qualified as a Chartered Accountant in May 1980. He is a gold medallist in Mathematics and stood first in the University in Sanskrit during his graduate studies and a top rank holder in the country in the Chartered Accountancy exam.

Vikram joined his family firm of Chartered Accountants, M. Anandam & Co (www.anandam.in) in 1980. During the four decades of his work as a Partner, he transformed the firm from a large tax advisory services firm to one of the leading Audit and Corporate Advisory services firm in the country.

He is an Independent Director in 15 companies including, T.I.M.E and Facebook India.

Vikram is a Founder Secretary Trustee of M.Venkatarangaiya Foundation (www.mvfindia.in) MVF is known internationally for its pioneering work fighting child labour and has mobilised more than a million children to schools.

He is the Founder Trustee of Manthan, (www.manthanindia.com) a leading discussion forum in India on issues of public interest set up with the intention of nurturing an intellectual platform on matters of public interest. He is the Chairman of REEDS, (www.reeds.in) which works on issues of Livelihood skills, and also Chairman of the Centre for Collective Development which works on farmer issues in Andhra Pradesh, Founder Trustee of Project 511 which works with more than 1000 schools in the twin cities of Hyderabad and Secunderabad. He is a regular speaker on issues of Economics, Governance and CSR.

PROFILE OF THE SPEAKERS

Dr. Bhartrihari Pandiya

Dr. Bhartrihari Pandiya has completed his doctorate from dept of management studies, IIIT Allahabad. He has done his MBA from NIT Silchar. His area of research is employer branding, crowdsourcing, and other areas of HRM and OB. He has published research papers in ABDC, SCOPUS and SSCI journals and presented his work in reputed conferences like PAN IIT, PAN IIM and IEEE IEEM Singapore

Mr. M. Venkatesh

Mr. M. Venkatesh is a Chemical Engineering graduate (1987) from Manipal Institute of Technology (MIT) Manipal.

He started his professional carrier in Indian Oil Corporation Limited, Refineries division in the year 1988. He underwent a yearlong training in IOCL Mathura Refinery and subsequently posted in IOCL Guwahati Refinery during June 1989. Served in various departments in Guwahati Refinery such as Refinery Production Planning, Optimization, Technical audit & Technical services.

He Joined Mangalore Refinery & Petrochemicals Limited (MRPL) as a Deputy Manager during Nov 1994, after serving IOCL Guwahati Refinery for 5 ½ Years. He was actively involved in Construction and Commissioning of MRPL Phase-I and Phase-II Refinery Complex units.

He headed the Process section of the Technical Services department in MRPL. Under his able leadership, several schemes were implemented which resulted in efficient operations of the entire refinery complex, energy savings, etc. Subsequent to taking over by Oil and Natural gas Corporation Limited during March 2003, the phase III expansion project was configured by team MRPL under the leadership of Mr. M. Venkatesh. The Phase III Refinery up-gradation and expansion project was focused on upgrading the Refinery to meet the challenges in petroleum & petrochemical sectors and the probable fuel quality specification changes, especially MS HSD and FO. The configuration considered an integrated Aromatic Complex to convert the Heavy Naphtha streams produced within the expanded Refinery Complex to value-added Paraxylene and Benzene. With the construction and commissioning of the Phase III MRPL started producing high-value polypropylene from propylene produced from a petrochemical fluidised catalytic cracking unit based on hydrotreated VGO feedstock. The Phase-III process units are designed with the latest and modern Technologies He was elevated to the Board of MRPL and took charge as Director Refinery on 1st April 2015. During the year 2016-17, MRPL has achieved a Crude processing capacity of 15.93 MMT and during the year 2017-18, MRPL has achieved the highest ever Crude processing capacity of throughput of 16.13 MMT. Today MRPL commands a premium position in the Polypropylene market. Further MRPL is in the process of implementing a BS-VI project to produce BS-VI quality MS & HSD from the Refinery Complex.

All efforts are being taken to expand the MRPL direct marketing footprint and also increase the number of Retail Outlets across the state of Karnataka.

On 1st June 2018, he is elevated as Managing Director of Mangalore Refinery and Petrochemicals Ltd. Mr. M. Venkatesh, is also on the Board of Petronet Mangalore–Hassan Bangalore Pipeline Limited as Director representing ONGC and in the Board of Shell MRPL Aviation Fuel & Services Pvt. Ltd. He is also Director-in-charge of ONGC Mangalore Petrochemicals Ltd, (OMPL) and Director in Mangalore SEZ Limited

Who Can Participate: -

- Students,
- Research Scholars,
- Academicians
- Corporate Professionals

No Registration Fee

🔑 Registration Link:
<https://forms.gle/qrtkpQbRfg5L2Anc88>

Contact for details: -

- Dr. Sunil D'Souza :9901007435
- Dr. Oshma R Pinto:9980925748
- Mr. Sandesh D'Souza:7760480871