

**St. Philomena's College (Autonomous), Mysore**  
**PG Department of Journalism & Mass Communication**  
**Question Bank (Revised Curriculum 2018 onwards)**  
**Second Year- Third Semester ( 2019 -21 Batch)**  
**Course Title (Paper Title): Media & Democracy (OE) QP Code: MAJ COE70**

<b>Unit</b>	<b>Sl. No</b>	<b>Questions</b>	<b>Marks</b>
1	1.	Define Mass Communication	2
1	2.	What does one-way communication denote?	2
1	3.	Who are gate-keepers?	2
1	4.	Name traditional media of communication	2
1	5.	What is new media?	2
1	6.	Elaborate OOH	2
1	7.	Define Interactive Medium	2
1	8.	Define folk medium	2
1	9.	Write 3 examples for folk media	2
1	10.	Write one example each for traditional media	2
2	11.	Define fundamental right	2
2	12.	Define fundamental duty	2
2	13.	Who guarantee the fundamental right?	2
2	14.	Which article of constitution guarantees fundamental right?	2
2	15.	What articles mandates us to carry on fundamental duties?	2
2	16.	How many fundamental rights are guaranteed for Indian citizen?	2
2	17.	Which part of constitution confers fundamental right?	2
2	18.	Which article guarantees freedom of speech & expression?	2
2	19.	From which article is press freedom inferred from?	2
2	20.	Which article restricts freedom of speech & expression?	2
2	21.	What is defamation?	2
2	22.	Define contempt of court	2
2	23.	Elaborate RTI	2
3	24.	Under what Article Freedom of Speech and Expression is mentioned?	2
3	25.	What does Article 19 (2) speaks about?	2
3	26.	List the Theories of Press.	2

3	27.	What is the main characteristic of Communist theory of press?	2
3	28.	What is the main characteristic of Social Responsibility theory of press?	2
3	29.	What is the main characteristic of Libertarian theory of press?	2
3	30.	What is the main characteristic of Authoritarian theory of press?	2
3	31.	Which theory of press is considered best among the four?	2
3	32.	What is the other name for Theories of Press?	2
3	33.	Give the meaning of Normative Theories.	2
3	34.	Who proposed Normative Theories?	2
3	35.	Fred Siebert, Theodore Peterson & Wilbur Schramm are known for what concept?	2
4	36.	Define Democracy	2
4	37.	What does polyarchy mean?	2
4	38.	Which is dubbed as fourth pillar of democracy?	2
4	39.	What is popularly called as watch dog of democracy?	2
4	40.	Which is regarded as fourth estate of democracy?	2
4	41.	Define digital divide	2
1	42.	Define surveillance function of media	2
4	43.	Define paid news	2
4	44.	What is Yellow Journalism	2
4	45.	Define Fake news	2

1	46.	Explain the concept of mass communication?	10
1	47.	What are the characteristics of mass media?	10
1	48.	Delineate characteristics of print medium	10
1	49.	Explain the advantages & disadvantages of radio with its characteristics	10
1	50.	Describe the characteristics of television	10
1	51.	What is OOH media? Bring out the advantages & disadvantages of the same	10
1	52.	Evaluate the advantages & disadvantages of new media	10
1	53.	Being indigenous folk media reaches fast and have maximum impact. Discuss	10
1	54.	Folk media on the cross-road in the era of digital revolution. Discuss	10

1	55.	Explain the functions of mass media?	10
1	56.	Debate on the possibilities & limitations of mass media	10
2	57.	Define fundamental duty and list fundamental rights	10
2	58.	Fundamental rights are justiciable. Explain	10
2	59.	Bringout the importance of fundamental rights	10
2	60.	Differentiate between fundamental rights & fundamental duties	10
2	61.	Discuss article 19(1)(a) in backdrop of freedom of press	10
2	62.	Debate on the need to protect freedom of speech & expression	10
2	63.	What is RTI? What are its objectives?	10
3	64.	List the Theories of Press. Examine any one.	10
3	65.	Explain Social Responsibility Theory	10
3	66.	Explain Communist Theory of Press	10
3	67.	Explain Libertarian Theory of Press	10
3	68.	Explain Authoritarian Theory of Press	10
3	69.	Discuss the statements made by Thomas Jefferson and Jawaharlal Nehru	10
3	70.	Discuss the statements made by M. D. Mani and Blackstone	10
4	71.	What is democracy? Explain Polyarchy?	10
4	72.	Evaluate the role of media in a democracy	10
4	73.	Media acts as a mirror of the society. Justify	10
4	74.	Discuss on the role of media during elections	10
1	75.	“Interactive media is way forward”. Discuss	10
2	76.	What are reasonable restrictions to article 19(1)(a)	10
1	77.	Define mass media and list out its characteristics & functions	15
1	78.	Summarize the advantages & disadvantages of print & television	15

1	79.	Compare and bring out the difference in types of media	15
1	80.	Folk media is re-visited in the digital era. Appraise	15
2	81.	Differentiate between fundamental rights & fundamental duties	15
2	82.	Bringout the salient features of Article 191)(a)	15
3	83.	Discussing the importance of freedom of speech and expression evaluate the reasonable restrictions	15
3	84.	Discussing the importance of freedom of speech and expression evaluate the reasonable restrictions	15
3	85.	Evaluate the role played by media in the success of the programme 'swachh Bharat Abhiyan'	15
3	86.	Evaluate role of media in popularizing any two government programmes	15
3	87.	Which article restricts freedom of speech & expression? Elaborate	15
3	88.	Discuss the importance of Freedom of Speech in Democracy	
4	89.	What is polyarchy? Bringout the features of Dahl's theory of democracy	15
4	90.	What are the features of Hayek's theory of democracy?	15
4	91.	Evaluate role of media in Indian context	15
4	92.	Discuss the media issues	15
4	93.	Evaluate the role played by media in the success of the programme 'Swacch Bharat Abhiyan'	15
4	94.	Evaluate role of media in popularising any two government programmes	15