

**ST. PHILOMENA'S COLLEGE (AUTONOMOUS), MYSORE****PG DEPARTMENT OF COMMERCE****QUESTION BANK (Revised LOCF - 2021)****FIRST YEAR- FIRST SEMESTER (2021 Batch)****QP Code:83122****COURSE TITLE (PAPER TITLE): BUSINESS ETHICS, CORPORATE GOVERNANCE AND SOCIAL RESPONSIBILITY**

<b>UNIT</b>	<b>Sl. No</b>	<b>QUESTIONS</b>	<b>MARKS</b>
1	1.	Explain the meaning of ethics and the need of business ethics.	5
1	2.	Mention the characteristics of Business ethics.	5
1	3.	Briefly explain the importance of ethics in business? Give suitable examples.	5
1	4.	Explain the advantages of managing ethics in work place.	5
1	5.	Explain the Characteristics of Ethical Dilemma.	5
1	6.	Explain briefly the rationale of Business ethics.	5
1	7.	Explain the benefits of business ethics to customers and employees.	5
1	8.	Explain the benefits of business ethics to Industry and Business.	5
1	9.	Explain the benefits of business ethics to Society and Government.	5
1	10.	Explain the Causes of Business Ethics.	5
1	11.	Explain the dimensions of Business Ethics.	5
2	12.	Briefly explain the meaning of work ethics and its purpose.	5
2	13.	Briefly explain the meaning of professional ethics and its objectives.	5
2	14.	Explain the Importance of work ethics in business.	5
3	15.	Describe corporate governance in brief.	5
3	16.	Bring out the benefits of corporate governance.	5
3	17.	Briefly explain the advantages of corporate governance.	5
3	18.	Briefly explain the disadvantages of corporate governance.	5
3	19.	Write a note on Corporate Management.	5
3	20.	Briefly explain the features of Corporate governance.	5
3	21.	Bring out the initiatives of board composition with regard to recommendations made by Kumar Mangalam Birla Committee.	5
3	22.	Bring out the consequences of bad corporate governance.	5
3	23.	Write a note on 'poor corporate governance'.	5
3	24.	Briefly explain the Indian Model of Corporate Governance.	5
3	25.	Write a note on Sustainability of Corporate Governance.	5
3	26.	Explain sustainability reporting in brief.	5

3	27.	Briefly explain the recommendations of Cadbury Committee.	5
3	28.	Write a note on Incorporation documents.	5
4	29.	Explain Insider Trading.	5
4	30.	Write a note on Whistle Blower Policy.	5
4	31.	Describe the 'system concept of business society'.	5
4	32.	Write a note on business and society relationship.	5
4	33.	Write a note on CSR in India.	5
4	34.	Bring out the benefits of CSR.	5
4	35.	Bring out the issues relating to CSR.	5
4	36.	Describe Corporate social accountability.	5
4	37.	Explain the tools of social responsibility.	5
4	38.	Write a note on corporate legislations.	5
4	39.	Discuss the findings of Sanchar Committee towards corporate Governance.	5
4	40.	Discuss the Pollution Control Acts.	5
4	41.	Write a note on Environmental legislations.	5
4	42.	Describe Social Accounting.	5
4	43.	Differentiate between Social Accounting and Social Auditing.	5
4	44.	Describe Social Auditing.	5
4	45.	Write a note on Corporate social reporting.	5
4	46.	Differentiate between corporate social reporting and auditing.	5
1	47.	Explain the major ethical issues that business faces today with examples.	10
1	48.	Explain the role of values in the making of business ethics. How these can be incorporated in working out business strategy?	10
1	49.	Explain the Teleological Theories of Business ethics.	10
1	50.	Out of the three major normative theories (stockholder, stakeholder and social contract), which one, in your perception adequately explains the basis for business ethics?	10
1	51.	Explain the elements of Business ethics.	10
1	52.	Explain the Principles of Business Ethics.	10
1	53.	Explain the importance of Business ethics in any two fields of Management Functions.	10
1	54.	Explain the Deontological theories of Business ethics.	10
1	55.	Explain the Major Determinants of Business Ethics.	10
1	56.	Explain the Relationship between Business and Ethics.	10
1	57.	Explain the Relationship between Ethics and Indian Corporate Culture.	10

1	58.	Explain the challenges faced in Compliances of business ethics of management functions in a company or business.	10
1	59.	Explain the guidelines to determine the ethical actions.	10
1	60.	Explain the regulations followed by a business man.	10
2	61.	Explain the basic work ethics an organization needs to follow.	10
2	62.	Mention and explain any 2 types or fields of professional ethics.	10
2	63.	Explain the steps required to develop a strong work ethics	10
2	64.	Explain the core elements of strong work ethics	10
3	65.	Differentiate between Corporate Management and Governance.	10
3	66.	Explain the composition of a board.	10
3	67.	Explain the importance of ‘good corporate governance’.	10
3	68.	Explain the Anglo-American Model towards Corporate Governance.	10
3	69.	Explain the Japanese Model towards Corporate Governance.	10
3	70.	Explain the German Model towards Corporate Governance.	10
3	71.	Discuss the key issues of Corporate Governance.	10
3	72.	Discuss the recommendations by CII.	10
4	73.	Explain the internal business environment of a company.	10
4	74.	Explain the external business environment of a company.	10
4	75.	Describe Corporate Social Responsibility and its importance with examples.	10
4	76.	Explain Environmental legislations.	10
4	77.	Explain Sanchar committee’s suggestions.	10
4	78.	Explain the process of social reporting.	10
4	79.	<p>You have been appointed as a company secretary of a medium-sized listed company. In discussions with your chairman, you discover that the CSR committee has not fulfilled its objectives set by the committee and also the amount spent on CSR activities have been made on the basis of insufficient information and without due referred to the consequences.</p> <p>The chairman explains that many wrong choices are being made by the Board. Therefore, the Chairman feels it is important to improve working of the Board and asks you for your views and suggestions for improvement in the form of a report.</p> <p><b>Question</b></p> <ul style="list-style-type: none"> <li>• Write a report to the Chairman advising him on the measures to be taken for effective and quality decision making by the Board. In your report you should take in consideration the concern that the Chairman</li> </ul>	15

		has expressed and the recent example of poor decision making he mentioned to you.	
3	80.	<p>You are the Works manager for a large organization manufacturing chemical intermediaries that is used in Pharmaceutical and chemical industries. Your company has provided employment to about 100 local people and they are enjoying good facilities from the company. The company has maintained good relations with the community in which it is located. During ‘Factory Day’ celebrations local people are taken around the plant and serve refreshments. The local community has been using about three acres of company’s land, as playground, though there are no written documents for the same. The company maintains high-safety standards and has a well-trained team to take care of fire accidents, gas leakages and water pollution. A few influential local politicians approach you with a request to provide permanent employment to six workers. You are not able to comply with their request since there are no vacancies in the factory. Due to the influence of those local politicians the community people turn against you. They pass allegations that though the company is making huge profits, but you are not supporting the community and all sorts of allegations are made against the company, without any substance. There are plans to conduct ‘dharna’ near factory gate and involve some workers also.</p> <p><b>Questions:</b></p> <p>You, as a Director, have several options such as take back the land used as playground, discuss with local politicians and convince them to intervene in this manner, etc. Please give your recommendations with reasons.</p>	15
3	81.	<p>You are a non-executive Director of a large services company. The Board of Directors meets on a monthly basis to discuss the quarterly forecast and other business issues. It is the responsibility of the Finance Director to distribute papers at least two weeks prior to the date of the meeting. These papers should first be signed off by the CEO. Recently the documents have only been received a day before the meeting. You have raised this with the Finance Director who has stated the delay is due to the sign-off by the CEO. You do not feel that you are given sufficient time to review the papers also believe the information that is available is not complete and therefore difficult to fully appraise. The CEO is a dominant character and many members of the board are nervous about broaching the matter.</p> <p><b>Questions</b></p>	15

		<p>a. What would you do in this case? Which Principles are affected and how?</p> <p>b. What are the rights and responsibilities as a Non-executive Director?</p> <p>c. What is the purpose of appointing a Non- Executive Director in the Board?</p>	
4	82.	<p>“What is that life worth which cannot bring comfort to others.” These words of Dr. Burman, have inspired generations of Dabur. Keeping these golden words in mind, Sandesh, or the Sustainable development society, was set up to carry out welfare activities aimed at improving the quality of life of the rural people in its area of operation. This society is given complete financial and a managerial support by Dabur India Limited.</p> <p>Sandesh is engaged in providing health services, non-formal education and training in income generating activities. The Society has a dedicated team consisting of a doctor, a community organizer, a lady social worker and instructors for income generating activities. Sandesh organizes regular OPD.s and health camps in the villages. In addition to the Mobile OPD’s other health services rendered include training or traditions; birth attendants, immunization programmes for children, maintenance of family health records, ante-natal checkups, pulse polio programmes and health awareness meeting for women, to topics such as family planning ante-natal care, post-natal care, the importance of vaccinations, baby care and AIDS prevention.</p> <p><b>Questions</b></p> <p>a. What is the objective of the Sustainable Development Society?</p> <p>b. Do you think that the initiatives of Sandesh could help to achieve the objective of Dabur?</p> <p>c. In the present economic scenario in the country, how could Dabur India Limited enhance its CSR activities in addition to health care services being provided in villages?</p>	15

**MODEL QUESTION PAPER FOR M. Com**

<b>QP Code:</b>		
<b>ST. PHILOMENA'S COLLEGE (AUTONOMOUS), MYSORE</b>		
<b>FIRST SEMESTER – COURSE M. COM FINAL EXAMINATION</b>		
<b>Subject: Business Ethics, Corporate Governance and Social Responsibility</b>		
<b>Title: Business Ethics, Corporate Governance and Social Responsibility</b>		
<b>Time: 3 hours</b>	<b>Max Marks: 70</b>	
<b>PART-A</b>		
	<b>Answer any FIVE of the following:</b>	<b>5x5=25</b>
<b>1</b>	Explain the Characteristics of Ethical Dilemma	
<b>2</b>	Explain briefly the rationale of Business ethics	
<b>3</b>	Write a note on Incorporation documents.	
<b>4</b>	Explain Insider Trading.	
<b>5</b>	Explain the composition of a board.	
<b>6</b>	Explain the importance of 'good corporate governance'.	
<b>7</b>	Write a note on corporate legislations.	
<b>8</b>	Discuss the findings of Sanchar Committee towards corporate Governance.	
<b>PART-B</b>		
	<b>Answer any THREE of the following:</b>	<b>3x10= 30</b>
<b>9</b>	Explain Sanchar committee's suggestions.	
<b>10</b>	Explain the process of social reporting.	
<b>11</b>	Explain the importance of Business ethics in any two fields of Management Functions	
<b>12</b>	Explain the Relationship between Ethics and Indian Corporate Culture	
<b>13</b>	Explain the challenges faced in Compliances of business ethics of management functions in a company or business.	
<b>PART-C</b>		
<b>CASE STUDY-COMPULSORY</b>		
<b>14</b>	<p>What is that life worth which cannot bring comfort to others.” These words of Dr. Burman, have inspired generations of Dabur. Keeping these golden words in mind, Sandesh, or the Sustainable development society, was set up to carry out welfare activities aimed at improving the quality of life of the rural people in its area of operation. This society is given complete financial and a managerial support by Dabur India Limited.</p> <p>Sandesh is engaged in providing health services, non-formal education and</p>	<b>1x15=15</b>

training in income generating activities. The Society has a dedicated team consisting of a doctor, a community organizer, a lady social worker and instructors for income generating activities. Sandesh organizes regular OPD.s and health camps in the villages. In addition to the Mobile OPD's other health services rendered include training or traditions; birth attendants, immunization programmes for children, maintenance of family health records, ante-natal checkups, pulse olio programmes and health awareness meeting for women, to topics such as family planning ante-natal care, post-natal care, the importance of vaccinations, baby care and AIDS prevention.

**Questions**

- a. What is the objective of the Sustainable Development Society?
- b. Do you think that the initiatives of Sandesh could help achieve the objective of Dabur?
- c. In the present economic scenario present in the country, how could Dabur India Limited enhance its CSR activities in addition to health care services being provided in villages?