

**ST. PHILOMENA'S COLLEGE (AUTONOMOUS), MYSORE****PG DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION****QUESTION BANK (Revised LOCF - 2021)****FIRST YEAR- FIRST SEMESTER (2021 Batch)****QP Code 82122****Course Title (Paper Title): Advanced Reporting and Editing**

<b>Unit</b>	<b>Sl. No</b>	<b>Questions</b>	<b>Marks</b>
<b>1</b>	1.	What is byline?	2
<b>1</b>	2.	What is Dateline?	2
<b>1</b>	3.	What is Deadline?	2
<b>1</b>	4.	Who is a journalist?	2
<b>1</b>	5.	What is lead?	2
<b>1</b>	6.	What is beat?	2
<b>1</b>	7.	What is news agency?	2
<b>1</b>	8.	What is caption?	2
<b>1</b>	9.	What is 'Box'?	2
<b>1</b>	10.	In what format news is written?	2
<b>1</b>	11.	What is 'Novelty' in elements of news?	2
<b>1</b>	12.	What is the other term for lead?	2
<b>1</b>	13.	Elaborate the term 'on the toes'.	2
<b>1</b>	14.	What is 'News'?	2
<b>1</b>	15.	What is 'Tail' in a news story?	2
<b>1</b>	16.	What is meant by 5Ws & 1H?	2
<b>1</b>	17.	Define News.	2
<b>1</b>	18.	What is Investigative reporting?	2
<b>1</b>	19.	What is Legislative reporting?	2
<b>1</b>	20.	What is 'Proximity' in news writing?	2
<b>1</b>	21.	What is 'Oddity'?	2
<b>1</b>	22.	What is Article?	2
<b>1</b>	23.	What is Feature?	2
<b>1</b>	24.	Who is a columnist?	2
<b>1</b>	25.	What are 'Ears'?	2

1	26.	What is 'Page makeup'?	2
1	27.	What is 'Style sheet'?	2
1	28.	Mention any four tools of news gathering.	2
1	29.	Who is an 'Interviewee'?	2
1	30.	What is 'Modus Operandi'?	2
1	31.	Mention any two types of Interviews.	2
2	32.	What is 'copy' in Journalism?	2
2	33.	What is 'proof' in Journalism	2
3	34.	What is the function of a copy reader?	2
3	35.	What is the function of a proof reader?	2
2	36.	What is 'Style Sheet'?	2
2	37.	Name any two functions of headlines?	2
2	38.	Name any two techniques of headline writing?	2
2	39.	What is 'Banner headline'?	2
2	40.	What is 'Flush Left headline'?	2
2	41.	What is 'Flush Right headline'?	2
2	42.	What is 'Inverted Pyramid headline'?	2
2	43.	What is 'Pyramid headline'?	2
2	44.	What is the meaning of 'Decks' under headlines?	2
2	45.	What is the meaning of 'Kicker headline'?	2
2	46.	What is the meaning of 'Hammer headline'?	2
2	47.	What is the meaning of 'Skyline headline'?	2
2	48.	What is the meaning of 'Stepped headline'?	2
2	49.	What is the meaning of 'Waist headline'?	2
2	50.	What is the meaning of 'Roller headline'?	2
2	51.	What is the meaning of 'Reverse kicker headline'?	2
2	52.	What is /the meaning of 'Hanging Indention headline'?	2
2	53.	Mention any two functions of headline.	2
2	54.	Mention any two types of headline.	2
2	55.	Mention any two principles of headline.	2
3	56.	What is an 'Editorial'?	2

3	57.	On what page do you find an editorial in a newspaper?	2
3	58.	Give the main purpose of an editorial.	2
3	59.	Mention any two functions of editorials	2
3	60.	Mention any two types of editorials	2
3	61.	Mention any two principles of editorials	2
3	62.	What is a feature?	2
3	63.	What is 'column' in print media?	2
3	64.	What is an Article in print media?	2
3	65.	Mention any two types of features.	2
3	66.	What is 'Middle' of an editorial page?	2
3	67.	Which page is the most important page in a newspaper?	2
3	68.	What is 'Op-ed'?	2
3	69.	Write any two characteristics of 'feature'.	2
3	70.	Write any two characteristics of 'Article'.	2
3	71.	Name any two national newspapers	2
3	72.	Name any two International newspapers	2
3	73.	What is 'Tabloid'?	2
3	74.	What is Reuters?	2
4	75.	What is Page make-up?	2
4	76.	What is Pagination?	2
4	77.	What is Photo editing?	2
4	78.	What is caption?	2
4	79.	What is cropping?	2
1	80.	What is news? Explain its nature.	10
1	81.	Explain any four elements of news.	10
1	82.	Explain any four sources of news.	10
1	83.	Discuss the structure of news reporting	10

1	84.	Discuss the format of news reporting	10
1	85.	Discuss the principles of news reporting	10
1	86.	Discuss the journalistic form of news reporting	10
1	87.	What is lead? Discuss any four types of leads.	10
1	88.	What are the contents of lead? Amplify.	10
1	89.	What are the main characteristics of speech report? Explain	10
1	90.	What are the main characteristics of crime report? Explain	10
1	91.	What are the main characteristics of accident report? Explain	10
1	92.	What are the main characteristics of disaster report? Explain	10
1	93.	What are the main characteristics of Legislative reporting? Explain	10
1	94.	What are the main characteristics of Investigative report? Explain	10
1	95.	Delineate the tools of gathering news?	10
1	96.	What are the techniques of Interviewing? Elaborate	10
2	97.	What are the techniques of headline writing? Exemplify	10
2	98.	What are the types of headlines? Explain any four with examples	10
2	99.	What are the functions of headline writing? Exemplify	10
2	100.	What type of headline is used whenever there is breaking news? Why?	10
2	101.	Differentiate Article from Feature	10
2	102.	What is column? Who is your favourite columnist? Why?	10
2	103.	Differentiate News from Feature	10
2	104.	What is style sheet? Discuss any five points with examples	10
2	105.	What are the characteristics of an Article? Amplify	10
2	106.	What are the characteristics of a feature? Discuss	10
2	107.	What are the differences between an Article and a Feature	10
3	108.	What are editorials? Explain their importance.	10
3	109.	Discuss the purposes of editorial.	10
3	110.	What are the types of editorials? Amplify with examples	10
3	111.	Why editorials are needed for the readers? Discuss	10
3	112.	Why editorials are written by the newspapers? Substantiate.	10
4	113.	What is page make-up? Explain its principles.	10

4	114.	'Photos are very important for a newspaper'. Justify	10
4	115.	What points one has to remember while writing captions? Elaborate	10
4	116.	Write a diagram of front sheet of a newspaper and name its parts.	10
4	117.	Write a diagram of an Editorial page of a newspaper and name its sections.	10
1	118.	Define news. Explain its nature.	15
1	119.	Explain any four elements of news with examples	15
1	120.	Explain the sources of news.	15
1	121.	Discuss the structure of news reporting	15
1	122.	Discuss the format of news reporting	15
1	123.	Discuss the principles of news reporting	15
1	124.	Discuss the journalistic form of news reporting	15
1	125.	What is lead? Discuss any four types of leads.	15
1	126.	What are the main characteristics of speech report? Explain	15
1	127.	What are the main characteristics of crime report? Explain	15
1	128.	What are the main characteristics of accident report? Explain	15
1	129.	What are the main characteristics of disaster report? Explain	15
1	130.	What are the main characteristics of Legislative reporting? Explain	15
1	131.	What are the main characteristics of Investigative report? Explain	15
1	132.	Delineate the tools of gathering news?	15
1	133.	What are the types of Interviews? Discuss	15
1	134.	Discuss the techniques of Interviews	15
1	135.	What qualities an Interviewer should possess?	15
2	136.	What is style sheet? Discuss any ten points with examples	15
2	137.	What are the techniques of headline writing? Exemplify	15
2	138.	What are the types of headlines? Explain them with examples	15
2	139.	What are the functions of headline writing? Exemplify	15
2	140.	What type of headline is used whenever there is breaking news? Why?	15
3	141.	What are editorials? Explain their importance.	15
3	142.	Discuss the purposes of editorials.	15

3	143.	What are the types of editorials? Amplify with examples	15
3	144.	Why editorials are needed for the readers? Discuss	15
3	145.	Discuss how editorial page is different from other pages in a newspaper.	15
3	146.	What is the importance of an Editorial page in a newspaper?	15
3	147.	Why front sheet of a newspaper is important? Elaborate your answer.	15
3	148.	'Editorial page is the most important page of a newspaper'. Corroborate your answer.	15
4	149.	Design front sheet of a newspaper and explain each part.	15
4	150.	What is page make-up? Explain its principles.	15
4	151.	What is picture editing? Discuss the techniques of picture editing.	15
4	152.	What is Caption writing? Amplify the techniques of caption writing.	15

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### MODEL QUESTION PAPER FOR MA JOURNALISM AND MASS COMMUNICATION

		<b>QP Code:</b>
<b>ST. PHILOMENA'S COLLEGE (AUTONOMOUS), MYSORE</b>		
<b>FIRST SEMESTER – COURSE M. COM FINAL EXAMINATION</b>		
<b>Subject: Advanced Reporting and Editing</b>		
<b>Title: Advanced Reporting and Editing</b>		
<b>Time: 3 hours</b>		<b>Max Marks: 70</b>
<b>PART-A</b>		
	<b>Answer any FIVE of the following:</b>	<b>2x5=10</b>
<b>1</b>	What is 'Modus Operandi'?	
<b>2</b>	In what format news is written?	
<b>3</b>	Elaborate the term 'on the toes'.	
<b>4</b>	Mention any two types of headline	
<b>5</b>	What is cropping?	
<b>6</b>	What is the meaning of 'Waist headline'?	
<b>PART-B</b>		
	<b>Answer any THREE of the following:</b>	<b>3x10= 30</b>

<b>9</b>	Discuss the format of news reporting	
<b>10</b>	Write a diagram of front sheet of a newspaper and name its parts.	
<b>11</b>	What are the types of editorials? Amplify with examples	
<b>12</b>	What is column? Who is your favourite columnist? Why?	
<b>PART-C</b>		
<b>Answer any TWO questions:</b>		
<b>14</b>	What are the types of Interviews? Discuss	<b>2x15=30</b>
<b>15</b>	Explain the sources of news.	
<b>16</b>	What is Caption writing? Amplify the techniques of caption writing	