

DATE: 31/1/20

PROCEEDINGS OF THE BOARD OF STUDIES IN JOURNALISM & MASS COMMUNICATION

The Board members met at 10.30am in PG Dept and discussed, restructured the syllabus and ~~it~~ suggested certain changes.

Agenda:

1. Restructuring the Syllabus
2. Addition of more Skill Components
3. Revamping the Digital Graphics Design
4. Any other issues

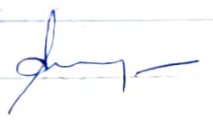
Agenda 1:

Syllabi of all the semesters were scrutinized.

1. I Semester - Few basic theories of communication were added as they were missing like Magic Bullet theory in the first paper i.e. Foundation of Communication & Journalism. The title also reframed in order to suit to the UGC norm, i.e. Foundation of Journalism & Communication.
2. In the second paper i.e. Advanced Reporting and Editing, the third unit was deleted as it is not concerned to the course. i.e. Newspaper Organization.
3. II Semester - ~~Second~~ ^{First} paper ~~is~~ consists NAFSA. The members felt that it is not needed for

- 4 Our Students to learn because it is USA oriented. In the third paper first unit Indian Const has been deleted as they would have learnt in UG as compulsory paper.
 - 5 Fourth unit of paper IV i.e. Technical writing & freelancing had to be deleted as it is repetitive. Instead Mobile Journalism has been added. Online Jsm & Adg practicals has to be practicals.
 6. III Semester - Digital video production has been split into news production & documentary production & spread over III & IV semesters.
 - 7 Research Methodology has been renamed as Media Research to suit our curriculum. Under Digital graphic design few modules have been deleted in order to shorten the syllabus.
 - 8 Fourth paper Corporate Communication & Adg has been changed from theory to Skill component. & the words "Introduction to" has been deleted from the title. In IV sem Online Journalism & Advertising practicals has been separated.
- The following members were present -

1. Dr. Sukanya
Head, Dept of Journalism,
St. Philomena's college, Mysuru



2. Prof. Mamatha N.
Asst. Professor
DOS in Journalism & Mass
Communication.
University of Mysore
Mysuru.



3. Dr. Vagdevi H.S.
Asst. Prof.
Dept. of JMC
St. Philomena's College
Mysuru.

Vagdevi

4. Mr. Arun George Mathew
Asst. Prof.
Dept. of JMC
St. Philomena's College
Mysuru.

Arun

5. Mr. Venugopala Gowda
Asst. Prof. of JMC
Dept. Philomena's College
St. Philomena's college
Mysuru.

Venu

1

2

3

4

6. Mr. Akhila
Dept. of JMC
St. Philomena's College
Mysuru.

NA

7. Mahendra
President, Mysore District
Journalists' Association.
Mysuru.

absent

DATE 26/2/21

PROCEEDINGS OF THE BOARD OF STUDIES IN JOURNALISM & MASS COMMUNICATION

The Board members met at 10am in P4 dept and discussed & restructured the syllabus.

The new format has been adopted.

Programme Objectives. Agenda

Programme learning outcomes.

Matching of objectives with the outcomes.

Course objectives

Course Learning Outcomes.

Preamble

Vision & Mission of the College

Vision & Mission of the dept

Agenda

- 1 Restructuring the syllabus.
- 2 Addition of more Skill components
- 3 Revamping the Digital Graphic Design
- 4 Any other matter.

Agenda 1:

Syllabus Restructuring.

Carrying the suggestions given by the Board members & UGC.

The following electives were introduced.

Skill Enhancing Courses. (SEC)

Ability Enhancing Courses (AEC)

Inter-Disciplinary Courses (IDC)

Generic Electives or Open Electives (OE)

Self Study Electives (SSE)

- * Vision and Mission of the College & the department
- * Programme Educational Outcomes (PEOs)
- * Should be mapped with Mission of the dept.
- * Mapping of programme Educational ^{Objective} Outcomes with programme outcomes and programme specific outcomes.
- * More of Skill components have been added
eg: Documentary or public Service Ad making corporate communication & Advertising converting into completely practical.
- * Bifurcating Digital Video production into Television News production & Documentary work.
- * Introduction of Self Study papers -
 - (1) Media Related Studies
 - (2) Review of literature.
- * Introduction of Inter Disciplinary Course like Media and Social Development
- * Media and Democracy as well as Film Appreciation papers are offered as Generic or Open Elective papers.
- * The members suggested to change the nomenclature of the course 'Development Journalism' to 'Development Communication'.
- * Almost every paper has a practical component. practical activities have been mentioned in the blowup.
- * library visit to students is made mandatory.
- * Internship has to done in a registered recognized media house. Only in the case of emergency like Covid-19, they can opt for online.
- * ^{Digital} Online graphic design has been revamped.

Dr. Sukanya
Head, & chairman
BOS in Journalism & Mass Comm.
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Mysuru

Dr. Mamalke XL
Asso. Professor.
DOS in Journalism & Mass Comm
University of Mysore
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Mr. Arun George Mathew
Asst. professor.
PG dept of Journalism & Mass Comm
St. philomena's College, Mysuru.

Dr. Venugopal.
Asst. professor.
PG. Dept of Journalism & Mass Comm
St. philomena's College, Mysuru.

Dr. Vagdevi H.S.
Asst professor.
PG Dept of Journalism & Mass Comm
St. philomena's college, Mysuru

Dr. SAPNA M.S.
Asso. professor.
DOS in Journalism & Mass Comm
University of Mysore, Mysuru.

Joined
online.

Mr. Mahendra.
Past president of
Mysuru Paliakantara Sangha. Absent
Vyayavani Newspaper
Mysuru.

Mrs. Aiswarya Arun.
Assistant of PG dept
of Journalism & Mass Comm Absent
St. Philomena's College
Mysuru

7/1/2022

PROCEEDINGS OF THE BOARD OF STUDIES IN JOURNALISM & MASS COMMUNICATION

The Board members met at 11:30 AM in PG Department of JMC to discuss on the new modifications to the syllabus for 2022-2023. The meeting started with a welcome note by Head, and the following were the agenda and the decisions taken.

AGENDA OF THE MEETING

1. To approve the following modifications in the existing curriculum to be implemented from the Academic Years 2022-2023 onwards.
 - a. Adding an alternative course for Skill Enhancement component in the first semester - Introduction to Editing Softwares to meet Standard Credits as described in the CBCS.
 - b. Introducing Development Communication or Community Radio as a choice for compulsory soft-core paper to be studied in first semester to meet Standard credits as described in the CBCS.
 - c. Adding an alternative course for Soft core practical component in second semester - Script Writing to meet Standard credits as described in the CBCS.
 - d. Adding a choice for Generic Elective in Second Semester - Film Appreciation - I to meet standard credits as described in CBCS.
 - e. Adding an alternate course as choice for Softcore in third semester - Public Relations to meet Standard credits as described in CBCS.
 - f. Converting Hardcore course Introduction to Corporate Communication and Advertising into an alternative

For Hardcore paper Television News Production in Third Semester to meet Standard Credits as described in the CBCS

- g. Introducing new interdisciplinary course - Basic Photography and Media & Environment for the Third Semester to meet Standard Credits as described in the CBCS
- h. Adding a Choice for Generic Elective in the Third Semester - Film Appreciation - II to meet Standard Credits as described in the CBCS.
- i. Introducing new course in Self-Study component - Communication Skills to meet Standard Credits as described in the CBCS.

AGENDA I:

The BOS meeting started with a briefing of the Syllabus mentioning both soft core and hard core courses.

* Dr. Manita Suggested that papers - ^{Writing for} Community radio, and Technical Writing should have both theory and practical components.

- Regarding this a query was raised from ~~the~~ Dr. Vagdevi, whether the paper ~~the~~ be practical or theory. Since there is both theory and practical component.
Objection - Unable to decide the nature of the paper (T/P) when there is an inclusion of both theory and practical component.

* Dr. Manita proposed T/P should reflect the class hours, not the credits. Further, the total credits should be 76. instead ~~78~~

* Another objection from Dr. Mantha was that the syllabus has not included the topics under folk media, intercultural communication, Science communication, and agricultural communication.

* Dr. ^{Sapna} ~~Sapna~~ suggested to include the content of Editing Software paper with other related practical papers.

* BOS members have approved the syllabus for 2022-2023 with few changes.

Dr. Venugopal Gowda MK
Asst. Professor, Department of JMC (PG)
St. Philomena's College
Mysore

Venugopal
07/01/2022

Dr. Mantha
Professor, Dept. of JMC
Managangothi, University of Mysore

Mantha
N

Prof. Sapna M.S
Professor, Dept of Journalism & Mass Comm
Managangothi
University of Mysore

Sapna
07/01/2022
Dr Sapna

Dr. Vagdevi H.S
Asst. Professor, Department of JMC (PG)
St. Philomena's College
Mysore.

Vagdevi
7/01/22

Ms. Meena Sebastian
Asst. Professor, Department of JMC (PG)
St. Philomena's College, Mysore

Meena

Ms Anuratha K J

Asst. Professor, Department of JMC (PG)

S. Philomena's College, Mysore.

Anuratha

Ms Deepa H R

Asst. Professor, Department of JMC (PG)

S. Philomena's College, Mysore

Deepa

15/12/2023

PROCEEDINGS OF THE BOARD OF STUDIES IN JOURNALISM AND MASS COMMUNICATION

The Board members met at 10:15 am in PG department of Journalism and Mass Communication to discuss on the Review of Existing Program structure and Course Syllabi for Academic year 2023-24. The meeting started with a welcome note by BOS Chairman of department Dr. Venugopal Gowda. M.K.

The following were the Agenda and the decision taken

AGENDA OF MEETING

1. Review of Existing Program structure and course syllabi for Academic year 2023-24
2. Approval of List of Examiners.
3. Any other Academic Matters.

1. The BOS meeting started with a briefing of the syllabus mentioning both soft core and hard core course.

→ Dr. M.S. Sapna advised to implement MOOC courses more effectively through co-ordinating with University.

→ Dr. M.S. Sapna suggested that instead of 1 month complete internship, it can be divided in a way that 2 weeks internship can be pursued in IInd semester and the other 2 week internship can be completed in


IVth semester.

- In this regard Mr. Sathish Kumar ~~at~~ also opined that it could be helpful for giving more opportunities to students by organization without any constraints.
- Dr. Vagdevi objected this and said, If Internship term divided, 15 days of internship will not be substantial for students to get more exposure in the field.
- Dr. M.S. Sapna also suggested that "Communication for Behavioural and Social Change" paper should be introduced in the syllabus.
- In this regard Dr. Vagdevi opined that Dept. Level the nomenclature of 'Development Communication' can be changed to 'Communication for Behavioural and Social Change'.
- Dr. Divya Kumari and Ms. Vidyaahra suggested that other than focusing on traditional topics in the subject, technical oriented courses like Content creating for Social Media and Branding ~~and~~ & Research marketing subjects should be considered.
- Dr. M.S. Sapna advised that only persons with subject expertise should be called as an examiners.

Dr. Venugopal Gowda. N.K
 Assistant Professor
 Department of JMC
 St. Philomena's college
 Mysore

Venug
 15/12/2023

Prof. M.S. Sapna
Professor, Dept. of Journalism
and Mass Communication
University of Mysore
Managalagangothri


15/12/2023
Prof. Sapna

T. R. Sathish Kumar
Special Correspondent and Chief
Mysore Bureau for Deccan Herald
Mysore

T.R. Sathish
Kumar
15.12.23

Ms. Vidyashree S
Community Manager and
Journalist specialist
56 Securer
Bangalore

Vidyashree
15/12/23

Dr. Divya Kumari K.P
Assistant Professor
Dept. of Media studies
School of Arts
Reva University

Divya
15/12/2023

Dr. Vagdevi H-S
Assistant Professor
Dept. of JMC
St. Philomena's college

Vagdevi
15/12/23

10/10/2024

PROCEEDINGS OF THE BOARD OF STUDIES IN JOURNALISM AND MASS COMMUNICATION

The Board of Members met at 10:00 am in Ph department of Journalism and Mass Communication to discuss on the Review of Existing Program Structure and course syllabi for Academic year 2024-25. The meeting started with a welcome note by Dr. Venugopal Gowda. M.B.

The following were the Agenda and the decision taken in the meeting.

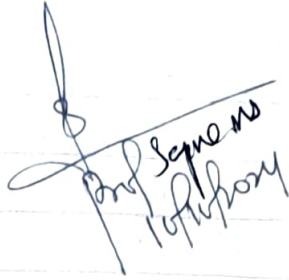
AGENDA OF THE MEETING

1. Review of Existing Program structure and course syllabi for Academic year 2024-25
 - i) Introduction of four New Papers namely,
 - a) Information Communication Technology and AI in Media (Ist Sem)
 - b) Communication for Social and Behavioural Change (Ist Sem)
 - c) Media and Society (IInd Sem)
 - d) Motion Graphics
 - ii) Deletion of four Papers namely,
 - a) Advanced Reporting Editing (Ist Sem)
 - b) Development Journalism (Ist Sem)
 - c) Media and Democracy - II (III Sem)
 - d) Film Appreciation - II (III Sem)

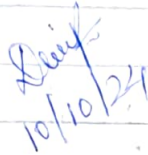
- 1) The meeting was initiated with a welcome address by Dr. Venugopal, who provided an overview of curriculum updates, introducing four new papers and removing five existing ones.
- 2) It was observed that the courses "Advanced Reporting and Editing" (ARE) and "Desktop Publishing (DTP)" cover similar content. The decision was made to retain the DTP course while discontinuing ARE. Dr. Sapna recommended however, that the title of ARE be retained as a placeholder in the syllabus.
- 3) Dr. Sapna also proposed that, rather than using "Public relations" as an elective course, alternative options like "Gender Studies" or "Environmental Studies" could be offered.
- 4) Dr. Niranjana Vanalli, attending virtually, stressed the importance of establishing Memorandums of Understanding (MoUs) with relevant industries.
- 5) Dr. Sapna recommended simplifying the "Communication for Social and Behavioural Change" syllabus, as many topics were seen as overly detailed. She suggested that overlapping content be reorganised for clarity. In response, Dr. Vagdevi highlighted the addition of essential contemporary topics such as Disaster and Climate communication to the course.
- 6) Dr. Divya Kumari suggested including "Post truth" as a topic in CSBC paper.
- 7) Dr. Puttalawamy recommended incorporating media communication into the Media Law paper, while Dr. Divya Kumari suggested adding IPR to this course as well.
- 8) The meeting agreed to introduce "Data mining for Research" within the Media Research paper. It was also proposed to incorporate "Language Learning" as a component in the self study course. to

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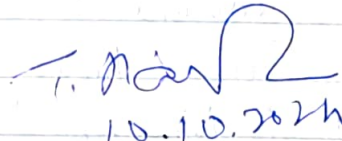
Dr. M.S. Sapna
Professor & HOD
DOS in Journalism and
Mass Communication
Manasa Gangotri, UoM


Dr. Sapna
10/10/24

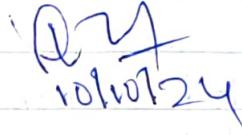
Dr. Divya Kumari, K.P
Assistant Professor
Dept. of Media Studies
Christ University
Yashwanthpur, Bengaluru


Divya
10/10/24

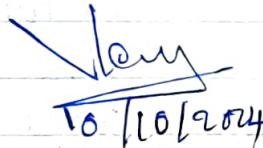
T.R. Sathish Kumar
special correspondent & chief
Mysore Bureau for
Deccan Herald
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10.10.2024

Dr. C.K. Puttarwamy
Professor
DOS in Journalism and
Mass communication, Manasa Gangotri
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10/10/24

Dr. Venugopal Gowda
Assistant Professor / BOS chairman
Department of JMC
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10/10/2024

Dr. Vaidevi. H. S
Assistant Professor
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10/10/24