

## Semester 2

## MIC Driven Activity

### Quarter 4

Theme	Innovation & Entrepreneurship
Activity Name	Podcast Series on “Rashtra Pratham” and “Celebrating Failures”
Mode of Conduct	Hybrid/Online
Level of Activity	Level 1 *
Participants (Online / offline)	<ul style="list-style-type: none"> <li>Students: 50 students from the Institute</li> <li>Faculty: 8</li> </ul>
Online Link	<p>🔊 <b>Rashtra Pratham:</b> Voices that shape the Nation. Play list link:  <a href="https://youtu.be/9LZ7t9kHZlw?si=S8LL95vOdIpTGOkO">https://youtu.be/9LZ7t9kHZlw?si=S8LL95vOdIpTGOkO</a></p> <p>🔊 <b>Celebrating Failures:</b> Real Stories. Hard Lessons. Bold Comebacks. Play list link:  <a href="https://youtu.be/qgEoO8tx7Ps?si=RvKkYQwfDloHhzBs">https://youtu.be/qgEoO8tx7Ps?si=RvKkYQwfDloHhzBs</a></p>
Description	<p><b>Podcast Series on “Rashtra Pratham” and “Celebrating Failures”</b></p>  <p><b>11th July 2025 · Friday, 11:30 AM</b></p> <p><b>Signed Out: The Koo Co-founder on Letting Go and Moving On.</b></p> <p><b>Dr. Abhay Jere</b> Vice Chairman AICTP &amp; Chief Innovation Officer, Ministry of Education, Govt. of India</p> <hr/> <p><b>Session : Signed Out: The Koo Co-founder on Letting Go and Moving On</b></p> <p><b>Date</b> July 11, 2025</p> <p><b>Speakers / Interviewees</b></p>

- Mayank Bidawatka – Co-Founder of Koo
- Dr.Abhay Jere, Vice Chairman AICTE

**Description:**

The discussion explores the journey of building Koo, an Indian alternative to global social media platforms, and the personal experiences of stepping away from a leadership role. It provides insights into strategic and emotional aspects of entrepreneurship.

The podcast episode titled 'Signed Out: The Koo Co-founder on Letting Go and Moving On' features Mayank Bidawatka, the Co-Founder of Koo, reflecting on the entrepreneurial journey, the cultural positioning of Koo as an Indian alternative to global platforms, and the emotional nuances of stepping away from an executive role. The conversation offers deep insights into the importance of emotional intelligence, leadership transition, and the role of cultural fit in tech ventures. The most striking takeaway was the humility and depth with which the founder spoke about letting go. It highlighted that leadership is not just about building and growing, but also about knowing when to empower others. The emphasis on trusting the process and accepting change was inspiring and highly relevant for young entrepreneurs and management students alike.

