



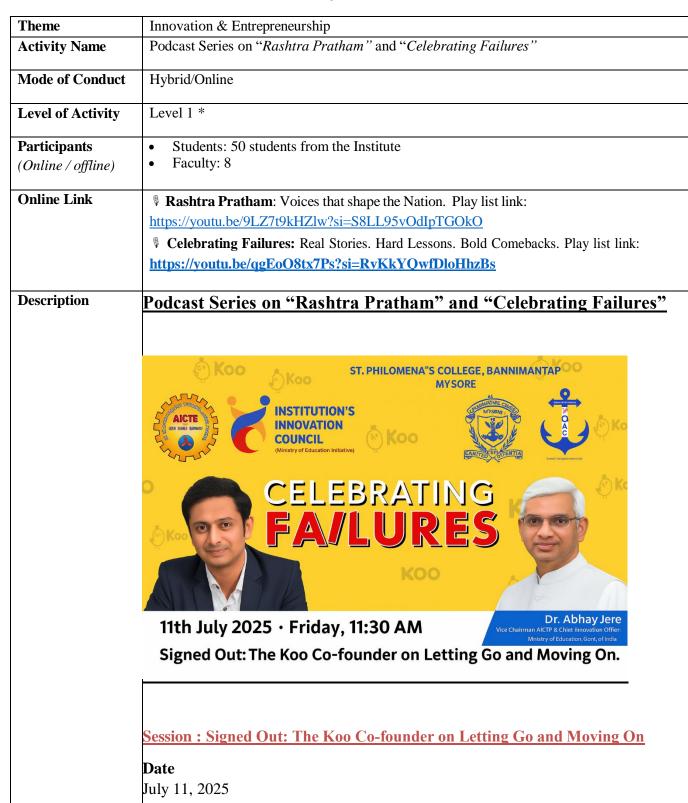




Semester 2

MIC Driven Activity

Ouarter 4



Speakers / Interviewees

- Mayank Bidawatka Co-Founder of Koo
- Dr.Abhay Jere, Vice Chairman AICTE

Description:

The discussion explores the journey of building Koo, an Indian alternative to global social media platforms, and the personal experiences of stepping away from a leadership role. It provides insights into strategic and emotional aspects of entrepreneurship.

The podcast episode titled 'Signed Out: The Koo Co-founder on Letting Go and Moving On' features Mayank Bidawatka, the Co-Founder of Koo, reflecting on the entrepreneurial journey, the cultural positioning of Koo as an Indian alternative to global platforms, and the emotional nuances of stepping away from an executive role. The conversation offers deep insights into the importance of emotional intelligence, transition. and the role of cultural fit in The most striking takeaway was the humility and depth with which the founder spoke about letting go. It highlighted that leadership is not just about building and growing, but also about knowing when to empower others. The emphasis on trusting the process and accepting change was inspiring and highly relevant for young entrepreneurs and management students alike.



