

Semester 2

Celebration Activities

Quarter 2

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| Activity Name | National Startup Day |
| Date of Activity | 16th January 2025 |
| Mode of Conduct | Physical |
| Time | Half Day |
| Participants (offline) | <ul style="list-style-type: none"> Students: Minimum 80 students from the Institute Faculty: 6 |
| Description | <ul style="list-style-type: none"> Organise Half Day activity on “National Startup Day”. <p>The Institution’s Innovation Council (IIC) of St. Philomena’s College, Mysuru, organized an engaging and insightful session titled “<i>Innovation Drives Entrepreneurship</i>” on 10th January 2025 as a part of “National Startup Day” at the Conference Hall, PG Block. The event featured Mr. Rakesh Babu, a well-known industrialist, as the resource person, who delivered an inspiring talk on the interlinked concepts of innovation, management, and entrepreneurship.</p> <p>Mr. Rakesh Babu emphasized the importance of innovative thinking as the foundation of successful entrepreneurial ventures. Drawing from his own professional journey and experiences, he shared practical insights on how entrepreneurs can leverage innovation to create value, gain a competitive edge, and sustain business growth in today’s dynamic global market.</p> <p>The session was designed to be highly interactive, incorporating various real-life activity-based tasks that challenged students to think critically and apply entrepreneurial concepts in simulated scenarios. Many of these activities were reward-based, which encouraged enthusiastic participation from the students. Through these tasks, participants were able to better understand the decision-making process, risk management, and opportunity evaluation — skills essential for any aspiring entrepreneur.</p> <p>A key highlight of the event was the question-and-answer session, where students posed thoughtful questions on topics ranging from entrepreneurial challenges in the global business landscape to strategies for overcoming resource constraints. The interaction provided a platform for students to seek personalized guidance from the resource person, making the learning experience both practical and relevant.</p> |



Key Outcomes for the event:

- Improved understanding of the link between innovation, management, and entrepreneurship.
- Hands-on exposure to real-life, activity-based learning for applying entrepreneurial concepts.
- Enhanced problem-solving, decision-making, and critical thinking skills through reward-based tasks.
- Greater awareness of challenges faced by entrepreneurs in the global business environment.
- Inspiration and motivation to explore innovation-driven entrepreneurial opportunities.
- Constructive interaction with an experienced industrialist, enabling students to seek practical guidance.