



# ST. Philomena's College (Autonomous) Mysore

## UG COURSES

**Three-year six semesters Choice Based Credit System (CBCS) and Continuous Assessment & Grading Pattern (CAGP) Under Graduate Programme under Autonomous Structure**

### GUIDELINES

**All the Under Graduate Courses are**

**The Salient Features of the Undergraduate programmes under Autonomy:**

1. The college is adopting the CBCS & CGPA pattern from the academic year 2018 for all the UG courses with Discipline Specific Core (DSC) or Hard Core (HC), Discipline Specific Elective (DSE or /Soft Core (SC) , Skill Enhancement Course (SEC) or Open Elective (OE) along with existing languages and foundation courses.
2. The courses are designed by giving relative importance to foundation courses, languages, interdisciplinary subjects, specialized subjects and modular subjects.
3. The syllabi are relevant and updated based on the needs of the industry and society with a specific objectives and learning outcomes.
4. The students are assessed continuously through a transparent evaluation methods.
5. The participation in co-curricular/extracurricular activities/ personality development programmes / language proficiency courses and other extension activities is encouraged.
6. Learner-centered approach has been followed by providing wide choices to the students in the selection of courses and subjects.
7. A student should score a minimum of 30% in the external examination. There is no minimum marks for IA. The papers having theory and practical, a student should score a minimum of 30% in the theory external examination and 30% in practical external examination .The declaration of result is based on the aggregate of 40 percentage marks. The internal assessment will carry weightage of 30% for DSC and 40% for DSE & SEC.

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1. i) All the U G Course are of 6 semesters- three years duration. A student can avail a maximum of 12 semesters – 6 years (in one stretch) to complete the degree (including blank semesters, if any). Whenever a student opts for blank semesters, he/she has to study the prevailing courses offered by the department when he/she continues his/her studies.
- ii) In the state of Karnataka the UG has the following curriculum.
  - a) Three major/ optional subjects to be studied in all the six semesters.
  - b) Two languages to be studied in the first four semesters
    1. First language: English (compulsory)
    2. Second language\*: Any Indian or Foreign language other than English.

\*Conditions apply. The earlier guidelines to opt Alternate English for foreign

and Indian students who have not studied the language in their qualifying examinations which is not taught in the college hold good.

- c) Three foundation Courses: On rotational basis without repeating them during the first four semesters.
    - i) Constitution of India,
    - ii) Environmental Studies
    - iii) Life Skill
  - d) Three Skill Enhancement Courses (SEC) during II/III /IV semester and the other three during V/VI semester.
- iii) Carry over System: The students who do not clear the lower examinations are eligible to enroll for higher semesters provided they have required percentage of attendance in the lower semesters.

## 2. Medium of Instruction

The medium of instruction shall be English.

## 3. Hours of Instruction per Week

There shall be 24-34 hours of teaching per week in subjects. These hours may be distributed for lectures, seminars, tutorials, practical's, project-work and other modes of instruction which the individual courses may demand.

## 4. Attendance

Each paper (theory/practical) shall be treated as an independent unit for the purpose of attendance. A student shall attend a minimum of 75% of the total hours of classes conducted for a paper (theory/practical) including tutorials and seminars in each semester. There shall no provision for condonation of shortage of attendance and a student who fails to secure 75% attendance in a paper shall be required to repeat that semester with the payment of semester fees.

## 5. Credits (Minimum) Matrix:

- i) For the purpose of allotment of credits, one hour of lecture/teaching should be treated as one credit; two hours of seminars, tutorials, practical, project-work should be treated as one credit.
- ii) The type of papers, hours of teaching, allotment credits and distribution mark are as follows.

### a. For BA, B.Com, BBA, BSW

Sl.No	Paper type	Hours of teaching	Credits	Marks Distribution			
				Duration of exam in hrs	External	Internal	Total
1.	Discipline Specific Core (DSC) / Hard Core (HC)	Differs from course to course		03	70	30	100

2.	Discipline Specific Elective (DSE)/Soft Core (SC).	02	02	02	30	20	50
3.	Skill Enhancement Course (SEC)	02	02	02	30	20	50
4.	Languages	04	04	03	70	30	100
5.	Foundation Course	03	03	03	70	30	100

**b. For B.Sc., BCA, BBA -BTHM**

Sl.No	Paper type	Hours of teaching	Credits	Marks Distribution			
				Duration of exam in hrs	External	Internal	Total
1.	Discipline Specific Core (DSC) / Hard Core (HC)	Differs from course to course		03	70	30	100
2.	Discipline Specific Elective (DSE)/Soft Core (SC).	02	02	02	30	20	50
3.	Skill Enhancement Course (SEC)	02	02	02	30	20	50
4.	Languages	04	04	03	70	30	100
5.	Foundation Course	03	03	03	70	30	100

iii) A student has to earn

1. A minimum of **110 credits** and maximum of **140 credits** for successful completion of the UG Course. The **110 credits** shall be earned by the student by studying Discipline Specific Core (DSC) / Hard Core (HC), Discipline Specific Elective (DSE)/Soft Core (SC), Skill Enhancement Course (SEC)/ Open Elective (OE).

2. Credit Distribution

Paper Type	Credits
Discipline Specific Core (DSC)	A minimum of 90 and Maximum of 140 credits
Discipline Specific Elective (DSE)	A minimum of 10 and Maximum of 16 credits
Skill Enhancement Course (SEC)	A minimum of 04 and Maximum of 10 credits

3. The student also shall study - General English = **16 credits**, Second language = **16 credits**, Foundation course = **09 credits** for BA, BSc, B.Com, BBA & BSW courses. For BCA course English = **08 credits**, Second language = **16 credits** and Foundation course = **09 credits**. For BTHM Foundation course = **12 credits**. These students study English and French as the DSC papers.

6. All other guidelines which were adopted when the college had opted for Autonomous hold good.

**7. Components of Continuous Assessment:**

- 7.1 The theory papers of I, II, III, IV, V & VI without practicals carrying 100 marks will have 03 hours of end semester theory examination for 70 marks and 30 marks for internal assessment (IA). IA marks are awarded as follows and are reduced to 30.

Components	Marks	Reduced to
<b>PART –A or C1</b>		
One Internal Assessment Test	40	15
<b>PART-B or C2</b>		
One Home Assignment	20	15
One Objective Type Test, Seminar, Project Work, Internship, Educational Visits etc	20	
Participation(attendance)	20	
<b>Total</b>	<b>80</b>	
<b>Reduced total</b>		<b>30</b>

- 7.2 The theory papers of I, II, III, IV, V & VI without practicals carrying 100 marks will have 03 hours of end semester theory examination for 70 marks and 30 marks for internal assessment (IA). IA marks are awarded as follows and are reduced to 30.

Components	Marks	Reduced to
<b>PART –A or C1</b>		
One Internal Assessment Test	40	15
<b>PART-B or C2</b>		
One Home Assignment	20	15
One Objective Type Test, Seminar, Project Work, Internship, Educational Visits etc	20	
Participation(attendance)	20	
<b>Total</b>	<b>80</b>	
<b>Reduced total</b>		<b>30</b>

- 7.3 The theory papers of I, II, III&IV semester with practical carrying 100 marks in the course structure will have - Theory + IA = 50+20 & Practical +IA = 20+10 Pattern. However the theory examination is conducted for 60 marks for 03 hours and shall be which will be reduced to 50. End semester practical examination is of 03 hours for 20 marks. IA marks for practical are awarded as follows.

Category	Marks
One IA model practical test	05
Practical record	05
<b>Total</b>	<b>10</b>

- 7.3 The Practical papers of V& VI semester carrying 100 marks in the course structure will have – Practical proper + IA = 70 + 30 Pattern. There will be two practical examinations of 03 hours each for 35+35=70 marks. IA marks for each practical will be 15 each and are awarded as follows.

Category	Marks
One IA model practical test	10
Practical record	05
<b>Total</b>	<b>15</b>

- 7.4 The theory papers of Discipline Specific Elective (DSE)/Soft Core (SC), Skill Enhancement Course (SEC)/ Open Elective (OE), which carry 50 marks will have 03

Hours of end semester theory examination for 60 marks which will be reduced to 30 and 20 marks for internal assessment (IA). IA marks are awarded as follows and are reduced to 20.

Category	Marks
One Internal Assessment Test	40
One Home Assignment	20
One Objective Type Test, Seminar, Project Work, Internship, Educational Visits etc	20
Participation(attendance)	20
Total	100
To be reduced to	20

**Note:** *There is no improvement tests for internal assessments marks. The IA marks scored for a particular paper in a semester will be carried forward if a student does not clear that paper in the first attempt and clears later in supplementary examinations.*

## 8. GUIDELINES TO CONVERT TEACHING & PRACTICAL HOURS PER WEEK INTO CREDITS

### 8.1 The Grade (G) and the Grade Point (GP)

The Grade (G) and the Grade Point (GP) earned by the student in the subject will be as follows.

P	G	GP = V x G
90 – 100	10	C x 10
80 – 89	9	C x 9
70 – 79	8	C x 8
60 – 69	7	Cx 7
50 – 59	6	C x 6
40 – 49	5	C x 5
30 – 39	0	C x 0

Here, P is the percentage of marks (P = Theory + IA) secured by a student in a paper which is rounded to nearest higher integer. C is the credit value of paper. G is the Grade and GP is the Grade Point.

### 8.2 The Semester Grade Point Average (SGPA) of a student is calculated as follows.

$$SGPA = \frac{\sum GP}{\text{Total number of credits}}$$

### 8.3 The Cumulative Semester Grade Point Average (CGPA) of a student after successful Completion calculated as follows

$$CGPA = \frac{\sum GP \text{ of all the six semesters}}{\sum \text{Credits of all the s emesters}}$$

## 9. Classification of results

The Qualitative Index or Class to be awarded to the student is based on Numerical Index secured by the student and is given as follows:

CGPA	Numerical Index	Qualitative Index
$4 \leq \text{CGPA} < 5$	5	SECOND CLASS
$5 \leq \text{CGPA} < 6$	6	
$6 \leq \text{CGPA} < 7$	7	FIRST CLASS
$7 \leq \text{CGPA} < 8$	8	
$8 \leq \text{CGPA} < 9$	9	DISTINCTION
$9 \leq \text{CGPA} < 10$	10	

Overall percentage =  $10 \times \text{CGPA}$  or is said to be 50% in case CGPA = 5

## 10. Alpha Sign Grade

Semester Grade Point Average (SGPA)	ALPHA Sign Grade
9 and above	O
7.5 and above	A <sup>+</sup>
7.0 and above	A
6.0 and above	B <sup>+</sup>
5.0 and above	B
4.0 and above	C
Zero	F

The Final Semester Grade Point Average (SGPA) of a student after successful completion of all the six semesters is given by

## 11. Rejection of Results:

**11.1** A student may be permitted to reject the result of the whole examination of any semester. Rejection of result paper-wise /subject-wise shall not be permitted. A student who has rejected the result shall appear for the examinations conducted immediately following regular / supplementary examination of the semester concerned.

**11.2** *The rejection shall be exercised only once in each semester and the rejection once Exercised cannot be revoked.*

**11.3** Application for rejection along with the payment of the prescribed fee shall be submitted to the Controller together with the original statement of marks within 30 days from the date of publication of the result.

**11.4** A student who rejects the result is eligible for only class and not ranking

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ST. PHILOMENA'S COLLEGE (AUTONOMOUS)

POST BOX No. 30, Bannimantap, Mysore - 570015.

Tel. 0821-2490728, 2497915, 4240900 Fax: 0821 4240915

## Proceedings of the Board of Studies Meeting

Subject : Commerce

Date : October 04 2011

Time : 10.00 am

Place : Dept. of Commerce Staff Room

### AGENDA :

1. To approve the <sup>Syllabus &</sup> Scheme of Teaching & Examination for three year - six semester course from the academic year 2011 onwards.
2. To approve the Syllabus and the Scheme of Teaching & Examination for Three year six semester Career Oriented Add on Course in ..... from the academic year 2011 onwards.
3. Blue print of the Question paper for all the six semesters for the above courses.
4. Any other matter - (with the permission of the Chairperson)

Meeting.

Signature

J M/UC

Members of the committee discussed at length the various changes that could be incorporated in the syllabus effective from 2011 academic year, keeping in view the academic requirements in the context of globalisation.

The main aim was to convert human resource into human capital, that is the need of the hour.

In the light of the above, members of the committee discussed and approved to include the following current chapters in the syllabus:-

- to finance be made in consultation with computer department.
7. Regarding 80 marks component, the following chapters were added in financial management - Miller's approach (illustration with problems) and in entrepreneurship development, addition was made to the first chapter - Evolution of entrepreneurship in India and addition was also made in Unit 2 - Types of entrepreneurs, professional managers v/s entrepreneurs.
8. In respect of income tax III sem, part of VI unit was shown in Unit 1.

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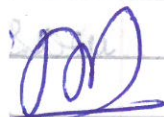
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4/10/2011

ST. PHILOMENA'S COLLEGE (AUTONOMOUS)

Post Box No.30, BANNIMANTAP, MYSORE - 570015

Tel. 0821-2490728, 2497915, 4240900 Fax: 08214240950

Proceedings of the Board Of Studies Meeting

Subject : COMMERCE

Date : July 30 2012

Time : 11:00 AM

Place : Conference Hall.

AGENDA :

1. To approve the syllabus & regulation of the two diploma courses namely
  - a. Diploma in Marketing Management.
  - b. Diploma in Human Resource Management.

2. Approval of syllabus, scheme of teaching and Examination of the proposed new paper - Business Environment in place of the existing Industrial Resources for the I Semester students from the Academic year 2012 onwards.

ing.

## Agenda:

Signature

D. Kumar

1. To approve the syllabus & regulation of the two Diploma courses namely:

## a. Diploma in Marketing Management

The Committee decided to have only 4 units per paper with 14 hours of teaching per week by incorporating necessary changes in each unit - pertaining to all the 6 papers of Diploma in Marketing Management.

The number of hours per unit was revised according to the changes incorporated

The major changes was made in paper 2: Marketing mix by deleting unit 5 and in paper 4: Advertising, unit 1 was deleted.

In paper 6. Instead of Industrial and International Marketing the committee decided to rename as 'International Marketing'.

First three units were deleted and included as:

Unit 1 as International marketing - Scope & importance of International marketing. Reasons for international marketing, international orientation, stages of internationalization, international marketing environment.

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follows:

Managing  
logistics,

Meaning,  
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In paper 4: Unit 3 & Unit 4 were clubbed  
and deleted career planning & succession planning.

In paper 5: Unit 2 & Unit 3 were clubbed,  
by deleting philosophy & programmes & also  
components of labour welfare & labour laws.

In paper 6: Unit 5 was deleted & collective  
bargaining was included in unit 4.

The blue print related to diploma  
courses in Marketing Management & Human  
Resource Management:

Part A:

Answer any two questions:  $2 \times 20 = 40$

- 1.
- 2.
- 3.
- 4.

Part B:

Answer any two questions:  $2 \times 10 = 20$

- 5.
- 6.
- 7.
- 8.

Part C:

Answer any four questions:  $4 \times 5 = 20$

- 9.
- 10.
- 11.
- 12.
- 13.
- 14.

ST. PHILOMENA'S COLLEGE (AUTONOMOUS)

POST BOX NO: 30, BANNIMANTAP, MYSORE: 15

TEL: 0821-2490728, 249715, 4240900, Fax: 08214240950

Proceedings of the board of studies meeting

Subject : Commerce

Date : 19-1-2013

Time : 10.30 am

Place : Conference Hall.

AGENDA :

1. To approve the syllabus & scheme of teaching & examination for three years - six semester courses from the academic year 2013 onwards.
2. To approve the syllabus & the scheme of Teaching & Examination for three year - six semester career oriented, add on course in . . . . from the academic year 2013 onwards.
3. Blue print of the question paper for all the six semesters for the above courses.
4. Any other matter - (with the permission of the chairperson).

meeting.

Signature



Members of the committee discussed at length the various changes that could be incorporated in the syllabus effective from 2013 academic year, keeping in view the academic requirements in the context of globalisation.

The main aim was to convert human resource into human capital that is the need of the hour.

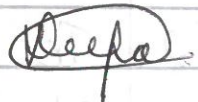
In the light of the above, the members of the committee discussed and approved to include the following changes in the syllabus for B.COM.

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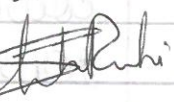
First Semester B.COM

Helen

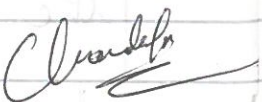
Subject : Business Environment



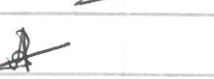
UNIT-1 : The changes incorporated are -  
Proposed content retained with addition of a topic i.e Steps in formation of Company.  
A portion of content is being shifted to unit-2.



UNIT-2 - A portion of the contents of unit 1 is being shifted to unit 2 i.e Business Environment - Micro and Macro Environment of Business, Environmental Analysis for Business Decision Making.



Danya &amp; M



In addition to this, topics namely Social, cultural, technological environment

being deleted and Activity No. 6 has been added which is as follows.  
Activity No. 7 - Select an organisation of your choice and specify the span of control exercised by them.

Subject : Financial Accounting-I

The changes incorporated is as follows -  
Unit - 2 will be unit-3 and vice versa  
The remaining units are retained as it is.

Skill development - Activity No. 2 has been changed to Activity No. 4.  
Activity No. 3 has been changed to activity No. 2.  
Activity No. 4 has been changed to Activity No. 3.

Second Semester B.COM

Subject : Banking Theory And Practice

Unit 1 : Proposed content has been retained. In addition to proposed content, types of accounts and procedure to open a bank account has been added to unit 1.

Unit 2 : Proposed content has been retained.

UNIT 1 - 12 hours

UNIT 2 - 13 hours

UNIT 3 - 18 hours

UNIT 4 - 16 hours

UNIT 5 - 10 hours

Subject : Functional Management

UNIT 1 - Changes incorporated is as under:  
Functional areas of Management - Human Resource Management, Marketing Management, Financial Management and Production Management.

UNIT 2 - The following contents have been deleted:  
Transfer, promotion and separation.

UNIT 3 - Market Segmentation has been added to the proposed content.

Skill Development.

Activity No. 3 has been deleted and is replaced by the following -  
Choose a product or service of your choice and explain the basis of Market Segmentation.

Activity No. 4 - Prepare your own resume (compulsory). This activity has been added with the approval of Board Members.

## Subject: Income Tax - I

The changes incorporated are as follows.

UNIT-2 : Computation of Income under the head Salary (simple).

Skill Development

Activity 1 - List out any 10 exempted incomes under Sec 10.

Activity 2 - Filling of Form 16A has been replaced by 'Filling of Form 16'.

Activity 4 - The term 'Sawal' has been deleted.

## Subject : Cost Accounting

The Board of Members decided to decrease the number of hours allotted per week to 4 hours. This was done with the approval of all the members of the Board.

The changes incorporated are as follows.

UNIT-2 : Problems on LIFO and FIFO has been deleted. The term 'Only Theory' has been added to 'Stores record - Bin Card and Stores Ledger'.

Activity 1 - The term 'Other than individuals' has been deleted.

Activity 4 - Filling of Form 16A and 15H.  
The remaining activities retained as it is.

Subject : Management Accounting

No changes have been proposed <sup>at the meeting</sup> and hence the syllabus will be retained as it is. The members decided to retain the proposed syllabus.

Fifth Semester B.COM

Subject : Business Statistics

Unit 1 - Retained as it is

UNIT 2 - The changes incorporated are as follows.

Definition - Calculation of Mean, Median, Mode and quartiles - Geometric Mean and Harmonic Mean to ungrouped data.

UNIT 3 - Skewness, Range and Mean Deviation has been deleted from Unit 3.

The remaining units are retained as per proposed syllabus.

UNIT - 4 : Partnership firm has been deleted.  
Hotels, Clubs, Charitable Institutions  
and hospitals has been added to the  
proposed content.

Skill development retained as per the  
proposed syllabus.

Subject : Business Mathematics

The following changes have been made.

UNIT - 2 : Harmonic Progression has been added.

The remaining units have been retained  
as per the proposed syllabus.

Skill Development.

The following changes have been made.

Activity 1 - Solving problems on Linear and  
quadratic equation.

Activity 2 - Application problems on AP

Activity 3 - Application problems on GP.

Activity 4 - Application problems on PV & FV

Activity 5 - Problems on TD, BD, BG.

to the existing contents.

UNIT-5 : Recent trends in Indian Banking has been included.

The remaining units are retained as per the proposed syllabus.

Skill Development :

Activity No. 7 has been added to the existing list of activities which reads as follows -

List out the modern services provided by any 2 banks in your locality.

Subject: International Trade.

UNIT-6 : Global entry strategies - Licensing, franchising, Joint Venture. This unit has been added to the proposed syllabus with the approval of Board Members.

Proposal to introduce project work between 5<sup>th</sup> and 6<sup>th</sup> semester was put up by Board Members at the meeting but decision is yet to be taken.

UNIT -1 : FDI has been deleted from the proposed content and ADRs, GDRs, FII have been included.

UNIT -2 : FDI in any 8 sectors has been included.

UNIT -3 : Export and Import has been included.

Subject : International Banking and Foreign Trade

No changes have been proposed at the meeting and hence all the units are retained as it is.

Skill Development

Activity No. 6 has been added which reads as follows:

Draft the proforma of BOP.

Subject : Capital Budgeting

The blue print of the Question Paper for all the six semesters for the above course is as follows:

**PART - A**

Answer any two questions :  $2 \times 20 = 40$

1.

2.

3.

4.

Member

**PART - B**

Answer any two questions :  $2 \times 10 = 20$

5.

6.

7.

8.

**PART - C**

Answer any four questions :  $4 \times 5 = 20$

9.

10.

11.

12.

13.

14.

*[Signature]*

12. Agnes Sowmya. B

## Minutes of the meeting.

## 1) Revision of Syllabus:-

→ The board reviewed the syllabus & no changes were proposed the revision and was therefore decided to retain the syllabus with the following minimum changes.

- The project option for the final year students to be changed as choice based between project, research methodology paper (subject) and internship.

## 2) Open electives suggested by the board

- a) Entrepreneurship Development
- b) Human Resource Management
- c) Financial Markets

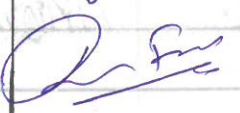
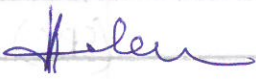


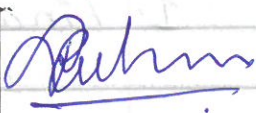

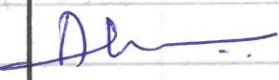
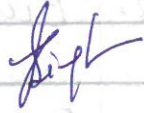

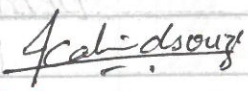
a) Entrepreneurship development - It was suggested to reduce the volume of syllabus by deleting the 2<sup>nd</sup> unit.

1 Human Resource Management and Financial markets were approved without any changes.

3) Proposal to do Internship for students (which is an optional choice for the final year students) preparation for internship was suggested like

Department of Commerce

Date:.....

with	SL NO.	Names	Signature
least AT&S,	1.	Prof. Reena Francis HOD of Commerce (SPC) - Chairperson.	
ice	2.	Prof. Helen Derozario - (SPC)	
to like for wards.	3.	Prof. Nagendra Babu Chairperson, HOD of Commerce University of Mysore, Mysore.	
suggested	4.	Prof. Sitha. D HOD of Commerce Teresian College, Siddarthanagar Mysore.	
2013-14	5.	Prof. P.C. Kalappa Dept of Commerce D. Banumathiah's College, Mysore.	
ed	6.	Viveka Marie	
ed	7.	Asifa Almas	
ed	8.	P. Juhie Singh	
ed	9.	Priya. M	
ed	10.	F. Calvin D'souza	

for each unit was modified as to  $20+15+15+15+15=80$  hrs.

### 3. Industrial Resources - Soft core

No. of hours for each unit was modified as to  $17+17+13+18+15=80$  hrs.

### 4. Business Management - Soft core.

Unit-5 is deleted & no. of hours for each unit was modified as to  $20+14+15+17+14=80$  hrs.

### 5. Management of financial resources - Soft core.

No. of hours for each unit was modified as to  $16+16+16+20+12=80$  hrs.

### 6. Financial Accounting II - Hard core

Unit-6 is deleted & No. of hours are modified as to  $14+18+18+14+16=80$  hrs.

### 7. Functional Management - Soft core

Unit-6 is deleted and in Unit-5 Inventory management topic is included.

No. of units hours are modified as to

$$14+24+14+14+14=80 \text{ hrs.}$$

### 8. Marketing Management - Soft core.

In Unit-5, Stages in New product development is included and idea generation & screening - Concept development & evaluation - product development & evaluation product modification - product variants - Brand Extension - Test marketing is excluded. No. of units hours are modified as

$$20+14+16+16+14=80 \text{ hrs.}$$

## 14. Income Tax - II - Hard core

Unit-1  $\rightarrow$  companies excluded from Unit 1, AOP & firms are included.

Unit-2 - deleted

Unit-3  $\rightarrow$  Assessment of Partnership firm.

Unit-4  $\rightarrow$  Depreciation

$$\text{No. of hrs} = 20 + 15 + 20 + 15 + 10 = 80 \text{ hrs}$$

## 15. Management Accounting - Hard core

Unit-4  $\rightarrow$  deleted. In Unit-4 Budget & budgetary control  $\rightarrow$  key factor is deleted.

$$\text{No. of hrs} = 12 + 20 + 16 + 16 + 16 = 80 \text{ hrs}$$

## 16. B'ss Mathematics - Hard core

$$\text{No. of hrs} \rightarrow 16 + 16 + 16 + 16 + 16 = 80 \text{ hrs.}$$

## 17. Business Law - Hard core

$$\text{No. of hrs} \rightarrow 16 + 18 + 16 + 16 + 14 = 80 \text{ hrs.}$$

## 18. Business Statistics - Hard core.

Business forecasting & Index number units were merged and unit-5 was deleted.

$$\text{No. of hours} \rightarrow 14 + 14 + 14 + 16 + 22 = 80 \text{ hrs.}$$

## 19. Corporate Accounting - Hard core.

Unit-1 is deleted & No. of hrs -  $20 + 16 + 20 + 14 + 10 = 80 \text{ hrs.}$

## 20. Indian Banking - Hard core. [Elective]

In Unit-4 changing role was deleted.

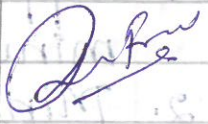
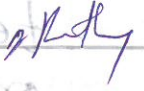

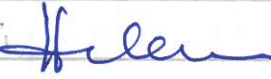
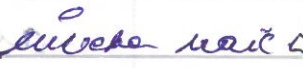
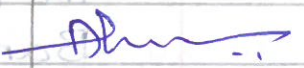
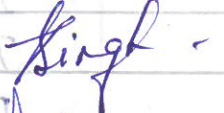
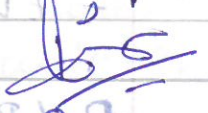
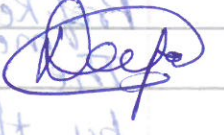
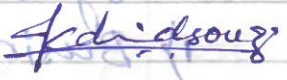

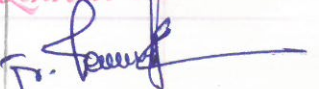
$$\text{No. of hours} = 16 + 18 + 16 + 16 + 14 = 80 \text{ hrs.}$$

- re [Elective], 29. Quantitative techniques - Hard core.  
Unit-6 deleted & 1 new assignment topic was added.  
No. of hours -  $15 + 14 + 20 + 15 + 16 = 80$  hrs.
- hrs.
30. Financial Management - Hard core (Elective)  
Unit 2 & Unit 5 was merged  
No. of units hours -  $10 + 20 + 20 + 20 + 10 = 80$  hrs.
- ive]
- India
- was
31. International Banking & Foreign trade - HC (Elective)  
Unit 3 - International money market was deleted.  
No. of hrs -  $14 + 16 + 18 + 16 + 16 = 80$  hrs.
- 1)
- hrs.
32. Indirect tax - HC (Elective)  
Unit 5 & 6 was merged & Points of Levy of customs duty was deleted.  
No. of hrs -  $16 + 18 + 18 + 16 + 12 = 80$  hrs.
- core.
- rs
33. Insurance Management (General Insurance) - HC [Elective].  
No. of hrs -  $17 + 17 + 17 + 17 + 12 = 80$  hrs  
Life Stock Insurance was deleted.
- Unit-2
- hrs.
34. Export Management - HC (Elective)  
No. of hrs -  $16 + 14 + 18 + 15 + 17 = 80$  hrs.
35. E-commerce Sites - HC (Elective II)  
NO change.

BOS MEETING  
[Held on 19<sup>th</sup> Mar 2015]

Department of Commerce

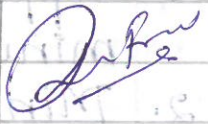
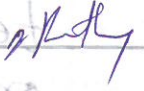
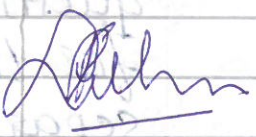

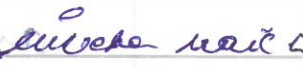
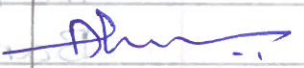
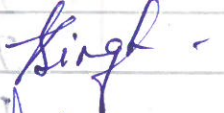
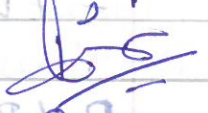
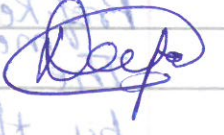


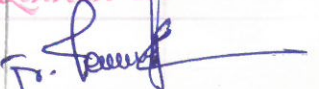
Date: .....

SLNO.	Names	Signature
1.	Prof. Reena Francis HOD of Commerce - Chairperson	
2.	Prof. Parashiva Murthy, Asst. Professor, Govt. F.G. College, Kuderu Chamarajanagar.	
3.	Prof. P.C. Kalappa, Dept of Commerce, D. Banumaiah's College, Mysore	
4.	Prof. Helen Derozario	
✓ 5.	Prof. Viveka Marie	
6.	Prof. Asifa Almas	
7.	Prof. Juhie Singh	
8.	Prof. Priya M	
9.	Prof. Deepa V	
10.	Prof. F. Calvin D'souza	
11.	Prof. Agnes Sowmya	
12.	Fr. Tenny Kurian	

BOS MEETING  
[Held on 19<sup>th</sup> Mar 2015]

Department of Commerce

Date: .....

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11.	Prof. Agnes Sowmya	
12.	Fr. Tenny Kurian	

no. of hrs for unit. was reduced to 14 hrs.

2) Human Resource Management - Soft core.

Performance Appraisal & methods of appraisal was included to Unit-4 and unit-5 was deleted. No. of hrs was changed to  $14 + 14 + 14 + 22 = 64$  hrs.

3) Business Management - Soft core.

Unit-4 & Unit-5 was clubbed. From unit-3 Centralization & Decentralization, Span of control was deleted and ~~the~~ 5<sup>th</sup> skill development was changed.

4) Management of financial Resources - Soft core

Unit 4 & 5 was clubbed with and few topics in it were deleted and 16 hrs were allotted.

5) Functional Management - Soft core.

Unit-5 was deleted and Unit-2, 22 hrs were allotted. One topic was added to skill development.

6) Marketing Management - Soft core.

Unit-2 was deleted. marketing mix was added to unit-3 and few topics in unit-3 was deleted.

7) Banking theory and practice - Soft core.

Unit-5 topics were added to unit-3. ~~Pay~~ and Unit-5 was deleted.

8) Business Ethics - Soft core.

unit-3 was deleted.

9) Principles and practice of Auditing - soft core

Unit-5 was deleted.

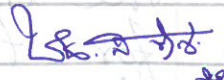
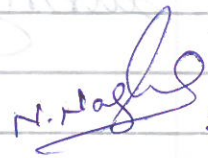
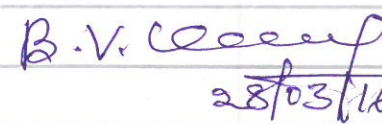
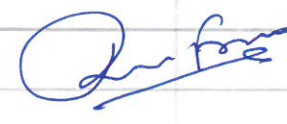
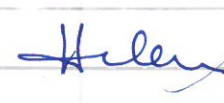
10) Research Methodology - Soft core

BOS Meeting held on  
28<sup>th</sup> March 2016 Date:.....

Agenda for the meeting :-

- ① Approval to continue CBCS system for 2015-2017 Batch also.
- ② Approval of valuers list for 2015-16.
- ③ Any other matter

Members Attended

- ① Dr. B. H Suresh  28/3/2016
- ② Prof. Nagendra N  28/3/16
- ③ Prof. Venkatesh B.V B.V.  28/03/16
- ④ Prof. Reena Francis 
- ⑤ Prof. Helen de Rozario 

BOS Meeting held on 18/07/2016

Academic Year 2016-17

Agenda for the meeting:-

- ① To integrate ACCA [Association of Chartered Certificate Accountant] syllabus in the present CBCS existing syllabus for 2016-17 Batch students. [ACCA syllabus is optional]
- ② To discuss the question paper pattern under ACCA syllabus.
- ③ To decide on Max. marks per subject - internal assessment & end semester examination marks.
- ④ Regarding question paper setting.
- ⑤ Benefit of for the students after learning 6 subjects of ACCA. will the students get a certificate after they pass all the 6 papers?
- ⑥ Any other matter:-
  - ① Regarding ACCA study material or books
  - ② To include skill development & reference books for ACCA syllabus/ 6 subjects only

28/3/16

BOS Meeting held on 18/07/2016  
Date: 18/07/2016  
Academic Year 2016-17  
Agenda for the meeting:-

To integrate ACCA [Association of Chartered Certificate Accountant] syllabus in the present CBCS existing syllabus for 2016-17 Batch students. [ACCA syllabus is optional]

To discuss the question paper pattern under ACCA syllabus.

To decide on Max. marks per subject - internal assessment & end semester examination marks.

Regarding question paper setting.

Benefit of for the students after earning 6 subjects of ACCA. Will the students get a certificate after they pass all the 6 papers?

Any other matter:-

① Regarding ACCA study material or books

② To include skill development & reference books for ACCA syllabus/ 6 subjects only

The Chairperson welcomed all those who were present for the meeting which includes both members and non-members.

Rev. Fr. Leslie Mores, Rector St. Philomena's College briefed about the need to integrate ACCA syllabus with B.com which all the members present also acknowledged the same. Dr. B. H. Suresh University Nominee also added few observations about the market needs & future demands in the area of Chartered Accountants and appreciated a new move towards the integrated course proposed by ACCA.

The members present discussed in length taking each agenda in the same order ~~attended~~ mentioned above:

1. To Integrate ACCA with B.com  
All the members agreed to approve the proposed syllabus, because it is decided to introduce ACCA as an optional subject & only those who are interested in CA will take up the 6 papers of ACCA.

2. Question paper pattern under ACCA integrated: The members discussed & resolved that "the question paper

by any other body/Institute. College, being an autonomous body can do it but the question papers should <sup>not</sup> be easy nor too tough and the standards will be checked by ACCA board.

5. Regarding a certificate for the students after completing 6 subjects:

Mr. Shekar didn't give any reply regarding this but promised to get the reply from the ACCA Director

Got the reply by mail from Mr. Shekar saying that the students need to complete 3 more papers to get a certificate otherwise it is not possible.

6. a) Mr. Shekar said students can refer books ment for ACCA syllabus available in the market

b) Regarding including Skill Development & reference for the 6 papers included in the revised integrated syllabus for 2016-17:- Mr. Shekar agreed to get it done <sup>within</sup> by one or two days.

Got a mail on 19/7/16 from Mr. Shekar for the Skill Developments & reference being included.

Q. From 20/7/16

2.30 p.m.

existing  
14-15 syllabus

28 Pattern

15 Syllabus

2014-15 Batch

2d to

Q.E.

28. 10. 18.

H. R. R.

B.V. C.

H. R.

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2014-15

5-17.

"Resolved that the committee would make few minor changes in the existing syllabus by deleting the irrelevant topics & including those topics which are in force as per Taxation Law ~~is to~~ that are being amended from time to time."

"Resolved that the question paper pattern of Quantitative Techniques and Business Mathematics should be redesigned."

Regarding the minor changes in 2014-15 syllabus :-

There is no changes or affect for 2014-15 Batch students as they finished their course. But the students of 2015-16 <sup>batch</sup> are having effect because changes are proposed for 5<sup>th</sup> & 6<sup>th</sup> semester only hence the committee decided to have a different syllabus for 2015-16 batch students to avoid unnecessary confusions.

Following are the changes which effects 2015-16 batch students particularly 5<sup>th</sup> & 6<sup>th</sup> semesters only.

- ① In the first sheet of syllabus i.e., scheme of study & examination related to V Sem. delete Business Statistics &

Business  
Service &  
Sury Tax?  
from  
+

Structure Decision, Dividend Decision  
and Bonus Issue - Problems. (16 Hrs.)  
Tax planning with reference to  
Managerial Decisions - Purchase of  
asset out of own fund Vs Borrowed  
fund, Make or Buy decision, Repair  
or Replace - Problems. (16 Hrs.)

Unit III, IV & V remains the  
same.

aper - I  
d

→ Changes in skill development topics.  
Delete 1. & add as :-

nning,  
luded

List out the transactions which are  
treated as Tax evasion, Tax planning  
& Tax avoidance.

lanning,  
on.

Delete 2. & add as :-

g,  
ion.

List out the factors to be considered  
while choosing a suitable form of  
Business organisation related to  
Tax planning.

Vs  
of  
(16 Hrs.)

Delete 3. & add as :-

d as:-

Design a suitable capital structure for  
a company from Tax planning point of view  
related to skill development  
Other topics, remains the same.

forms  
Proprie-  
ny - Problems  
To  
Capital

6<sup>th</sup> semester - Capital Budgeting  
Committee decided to delete Unit 2  
& replace as :-

V Semester Business Statistics  
Unit IV correction required  
In place of Co-efficient-rank include  
as Co-efficient Spearman's Rank

V Sem. Corporate, Service &  
Luxury Tax

Correction in spelling of Corporate  
in the Title

Unit I : Add the word "Corporate"  
ie Corporate Tax Planning -  
& rearrange the wordings as  
Objectives and limitations of Tax  
planning.

Unit II : Decided to delete  
own or lease, Hire purchase Vs  
Instalment. All other <sup>units</sup> ~~that~~ remains  
the same - except skill development  
& 2. . which has to be reframed as

⇒ List out the factors including Tax  
planning to be considered while  
choosing a suitable form of Bus. organization  
6<sup>th</sup> Sem Capital Budgeting changes in II & III Unit  
\* BOS members decided to change the  
question paper pattern of Quantitative  
Techniques & Business Mathematics

\* Deleted II Unit of Cap. Budgeting & divided Unit III  
as II & III

niques

Date: .....  
Question Paper pattern of Business  
Mathematics of V Sem

$\times 10 = 40$

Part - A

Answer any five questions;  $5 \times 8 = 40$

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8

$\times 5 = 20$

Part - B

Answer any four questions:  $4 \times 5 = 20$

- 9
- 10
- 11
- 12
- 13
- 14

$\times 2 = 20$

Part - C

Answer any Ten questions:  $10 \times 2 = 20$

- 15 a)
- b
- c
- d
- e
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*Signature*  
15/3/2017

10 AM

Date: .....

Requirements.

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2 6<sup>th</sup> sem]

According

Commerce Students

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⑩ Prof. Anreen Kousar

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⑪ Prof. Arshya Khanum

Member

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⑫ Prof. Malini BM

Member

Malini

## AGENDA 1 :

BOE members decided to introduce few new subjects which are relevant and required for Commerce students.

**For 1<sup>st</sup> Semester** - It was decided at the college level not to have General Open Elective for the 1<sup>st</sup> sem students of all combinations. Here all the 3DSC had a requirement of 6 hrs per subject for the students to earn 6 credits.

It was suggested to have Business Organization and Management subject in place of Business Environment and Business Management. A new subject Titled "Banking and Commodity Markets" was suggested. Financial Ac'g-I was also revised by adding 6 units.

**2<sup>nd</sup> Semester** - will have 3DSC of 4 hrs. each Titled Financial Ac'g-II, Cost Ac'g-I and Entrepreneurship Development.

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ACCA

which in turn has to get approval from United Kingdom hence necessary steps were taken and got approval from ACCA Orally after reusing six papers according to them which will be exempted for St. Philomena's College Commerce Students and the formal Accreditation was kept pending for the approval for Academic Council Meeting.

### AGENDA 3 :

Discipline Specific Elective papers :  
The BOS members opined and suggested the following DSE papers which will be for Maximum 50 marks which consists of 30 marks end Sem, exam for 2hrs only and 20 marks IA which will be the concerned departments or the concerned teachers decision to conduct activities to award 20 marks.

Discipline Specific Elective papers for 2nd, 3rd and 4th semester are:

### A : RECENT DEVELOPMENT IN ACCOUNTING

- A1 Accounting
- A2 Share & Investment Accounting
- A3 Accounting Practices

D2 Investment Analysis & Portfolio Mgt  
D3 Computerised Accounting System.

E : ALLIED COMMERCE TOPICS - 2

E1 Business Ethics  
E2 Goods and Service Tax  
E3 Research Methodology

F : ALLIED COMMERCE TOPICS - 3

F1 Corporate Tax Planning  
F2 E-Commerce  
F3 Intellectual Property Act

#### AGENDA 4

To revise Business Taxation [Elective papers of 5<sup>th</sup> & 6<sup>th</sup> Sem] syllabus of 2016-17 and 2017-18 batches according to new Tax Rules i.e. GST: BOS members discussed and agreed for the changes "Resolved that the Elective Business Taxation Paper - I and II has to be changed".

The changed Unit are: [Revised]  
5<sup>th</sup> sem: SUB: BUSINESS TAXATION PAPER I

UNIT-3 INTRODUCTION TO GST  
UNIT-4 COMPONENTS OF GST  
UNIT-5 LEVY & COLLECTION OF TAX

NOTE: Other Units remain the same

DATE:.....

# BLUE PRINT OF QUESTION PAPER FOR B.com and B.com (P) COURSE 2018-19 ONWARDS [EXCEPT FOR QUANTITATIVE TECHNIQUES]

TIME : 3 HOURS

MAX MARKS : 70

DER GST

for

om & BBA

SPMENT"

## PART - A

Answer any Two questions:  $2 \times 15 = 30$  Marks

1		15
2	NO SUB DIVISION	15
3		15
4		15

## PART - B

Answer any Two questions  $2 \times 10 = 20$  Marks

5		10
6	NO SUB DIVISION	10
7		10
8		10

## PART - C

Answer any FOUR questions  $4 \times 5 = 20$  Marks

9		5
10	NO SUB DIVISION	5
11		5
12		5

n and

QUES

Date:.....

70

MARKS

10

10

10

10

10

10

20 MARKS

5

5

5

5

5

5

10 MARKS

2

2

2

2

2

2

2

2

**NOTE:** Open Elective Subject will be the same for Integrated / Professional B.com students also which is offered to regular B.com students under CBCS system.

**AGENDA 7 :**

Syllabus of BTMM to be revised with blue print.

**FIRST SEMESTER** Fundamentals of Management

**THIRD SEMESTER** Fundamentals of Accounts

**FOURTH SEMESTER** Management Accounting for Hotel Industry.

**NOTE :** The IA Component Remain the same as B.com i.e. [70 marks + 30 marks] as well as the Blue Print pattern same as B.com

Date:.....

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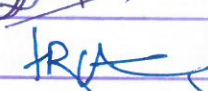
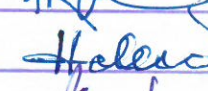
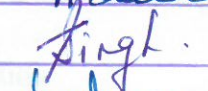


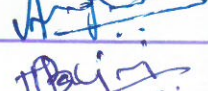
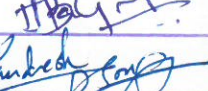

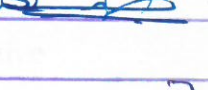
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## BOS Meeting

Held on 6<sup>th</sup> July 2020 at 10:30 AM in Conference hall. [UG]

### Agenda:-

- 1) To design and approve syllabus for B.Com with CMA integrated course for 2020-21 batch onwards.
- 2) To finalise and approve 3 SEC papers to be offered to non-commerce students.
- 3) To approve syllabus for fashion designing diploma course which will be offered from Commerce department
- 4) Blue print for all new syllabus.
- 5) Any other matter related to BOS.

- |                                |                   |   |
|--------------------------------|-------------------|---|
| 1) Dr. Reena Francis           | - Chairperson     |  |
| 2) Dr. Anand                   | - College Nominee |  |
| 3) Prof. Helen De-Rozario      | - Member          |  |
| 4) Prof. Juhie Singh. P.       | - Member          |  |
| 5) Prof. Angelina Theresa Lobo | - Member          |  |
| 6) Prof. Supriya. R.           | - Member          |  |
| 7) Prof. Amreen Kousar         | - Member          |  |
| 8) Prof. Malini. B.M.          | - Member          |  |
| 9) Prof. Sandesh D'Souza       | - Member          |  |
| 10) Dr. Sunil D'Souza          | - Member          |  |
| 11) Ms. Rashmi Urs             | - College Nominee |   |

[Attended using Zoom platform because of Covid19]

## DEPARTMENT OF COMMERCE

2019-2021

O	NAME OF FACULTY	DESIGNATION
	DR. REENA FRANCIS HOD, St. Philomena's College, Mysore	Bos. Chairperson University Nominee
	DR. RAJASHEKAR, DOS In Commerce, Manasagangothri, Mysore-570006	University Nominee Relevant Education Field
	DR. ANAND Asso. Professor in Commerce and Arts, D.Banumaiah's College of Commerce, Mysore-24	College Nominee Relevant Education Field
	PROF. RASHMI URS, Asso. Professor in Commerce, Mahajana's First grade College, Mysore	College Nominee Relevant Education Field
	PROF. HELEN DE ROZARIO,	Member Faculty of the Dept- SPC
	PROF. VIVEKA MARIE,	Member Faculty of the Dept- SPC
	MS. JUHI SINGH,	Member Faculty of the Dept- SPC
	MS. SUPRITHA	Member Faculty of the Dept- SPC
	MS. ANJELINE LOBO	Member Faculty of the Dept- SPC
	AMREEN KOUSAR	Member Faculty of the Dept- SPC
	ARSHIYA KHANUM	Member Faculty of the Dept- SPC
	MS. MALINI B.M	Member Faculty of the Dept- SPC

## New Board 2021-2024

5

### Members present :-

Dr. Reena Francis	-	Chairperson BOS	-	<i>[Signature]</i>
Dr. Nagaraja. N	-	University Nominee	-	<i>[Signature]</i>
Dr. Asha. G.S.	-	College Nominee	-	<i>[Signature]</i>
Ms. Ashok Rao	-	Industry Representative	-	<i>[Signature]</i>
Ms. Helen De Regorio	-	Member		
Ms. P. Inhi Singh	-	Member		<i>[Signature]</i>
Ms. Anjeline Theresa Lobo	-	Member		<i>[Signature]</i>
Ms. Supriya. R.	-	Member		<i>[Signature]</i>
Ms. Amreen Kousar	-	Member		<i>[Signature]</i>
Ms. Malini. B.M.	-	Member		<i>[Signature]</i>
Mr. Sandesh D'Souza	-	Member		<i>[Signature]</i>
Dr. Sunil D'Souza	-	Member		<i>[Signature]</i>

**Decision taken-**“Resolved that, “the blue print suggested by the University of Mysore for both Internal Assessment and SEE will be followed with necessary corrections”.

**Agenda 4 -To introduce internship program to B Com students.** Dr. Nagaraja opined that the NEP syllabus may have the concept of internship in the later semesters, so decided to wait for the remaining syllabus and then decide on internship programs.

**Decision taken-** Resolved that, “the concept of internship shall be decided after the UOM shares the entire syllabus”.

**Agenda 5 -If autonomous colleges have an option to make some revision under NEP what new papers/courses can be added.** The Chairperson of BOS said that the NEP syllabus given by UOM is only for two semesters and it is said that the autonomous colleges will be permitted to make revision for the second year onwards so the opinion of the board was taken about any specific papers to be considered if permitted.

**Decision taken** – Resolved that, “the introduction of any new courses shall be finalized only after knowing the entire syllabus”.

**Agenda 6 - To take an approval for B Com Integrated Program with professional courses such as ACCA and CMA along with NEP.** The Chairperson of BOS mentioned that the department has taken permission from college authorities with regard to introducing B. Com with Integrated programs. The University nominee and the college nominee both were of the same opinion that the department can offer such programs as per the demand.

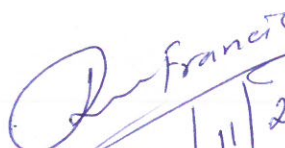
**Decision taken** - Resolved that, “the department can offer integrated programs such as ACCA and CMA along with NEP syllabus”.

**Agenda 7 -To take the opinion of the board regarding offering add-on courses/certificate program/value added courses etc. for the students to earn more credits.** The Industry representative Mr. Ashok Rao opined that it is very important that the students acquire more knowledge apart from their syllabus to be more competent when it comes to job. Hence, he suggested to offer Tally as an add-on course. All other BOS members agreed to what he said. The Chairperson placed on record that the department had conducted Tally courses during 2019-20 and the present batch students are showing interest in pursuing the same.

**Decision taken** – Resolved that, “the department need to offer few add-on courses/certificate program/value added courses in the interest of the students”.

**Agenda 8 - Any other matter related to syllabus for 2021-22 batch.** The University nominee mentioned that the department have to follow the guidelines given by UOM with regard to NEP syllabus, being an affiliated college under UOM.

The meeting was concluded by the Chairperson who sincerely thanked each and every member for their valuable suggestions and contribution.

  
20/11/2021

DEPT. OF COMMERCE & MANAGEMENT  
ST. PHILOMENA'S COLLEGE  
MYSORE-570 015


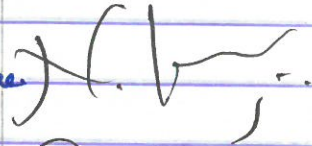


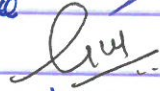


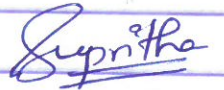

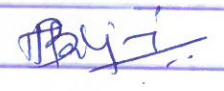


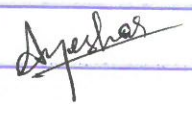
29/10/22

BOS

New board (New member added)

11

Members Present :-

<u>Sl. No.</u>	<u>Name of the Proposed BOS Member</u>	<u>Designation</u>	<u>Signatures</u>
1.	Dr. Leena Francis.	Chair person	
2.	Dr. Nagareya. N.	University Nominee	
3.	Dr. Asha. G. S.	Member	 29/10/22
4.	Mr. Ashok Rao	Industry Representative	
5.	Dr. Grace Mathan	Member	
5.	Ms. Helen de Rozario	Member	
6.	Ms. Suhie Singh	Member	
7.	Ms. Supriya R	Member	
8.	Ms. Anureen kouseer	Member	
9.	Ms. Malini B.M.	Member	
10.	Mr. Sandesh D'Souza	Member	
11.	Dr. Sunil D'Souza	Member	
12.	Ms. Ayesha	Student Representative	

concepts- Difference between product marketing and service marketing - New marketing concepts- Marketing Environment- Micro and Macro Environment. Marketing mix.

Unit II added: Concept and importance -Product classifications -Concept of product mix- Branding-packaging and Labelling-Product-Support Services. Concept and Importance-Product classifications -Concept of product mix- Branding-packaging and Labelling-Product-Support Services. Significance-Factors affecting price of a product. Deleted - **Price and Promotion: and Place in Marketing mix :**

Unit 3: **Promotion:** Nature and importance of promotion- **Types of promotion:** advertising, personal selling, publicity, public relations & sales promotion, and their distinctive characteristics. Functions of middle man; Factors affecting choice of distribution channel. **Types of Retailers;** e-retailing.

Unit 4: Market segmentation: Concept, importance and bases; Target market selection- Positioning Concept-Importance and bases; Product differentiation vs. market segmentation.

Unit. 5: **Recent Developments in Marketing:** Social Marketing, online marketing, direct marketing, services marketing, green marketing, Rural marketing; Consumerism, Search Engine Marketing-Mobile Marketing- Marketing Analytics-Social Media Marketing-Email Marketing-Live Video Streaming Marketing -Network Marketing. Online marketing- Relationship between Technology, Globalization, Social responsibility and online marketing.

**Added 2 skill development activities:** a. Conduct a study on the consumer buying behaviour towards home appliances in your locality.

b. Identify the recent developments in the field of marketing.

**Added more reference books**

3. **Basics of Accounting-OEC – included** Accounting Cycle- GAAP. Computers in Accounting – Introduction to Computer and Accounting Information System(AIS)- Application of Computer in Accounting – Comparison of Accounting Process in Manual and Computerised Accounting- Advantages and Limitation of Manual accounting and Computerized accounting (Theory

only) - **Journal entries - Ledger (simple problems)**

Decided to delete: Problems on preparation of Sales book, Sales returns book, Purchases book, Purchase returns book, Cash book (single column, double column, three column) and Petty Cash book (simple problems) (Theory Only)

Unit 4: **included** Meaning and Need for Final accounts- Trail balance- Meaning –Objectives of Trail balance

4. **OEC Managing workforce**—no changes were made

## **II Semester**

1. **Financial Accounting-II**—no changes were made

2. **Company Law – Added to unit I -Introduction to Company:** Meaning, Definition and Features of Company. Objectives of Companies Act 2013. Global Company-Foreign Company. Statement in Lieu of prospectus. Corporate Personality - Lifting of Corporate Veil. (only meaning) Shares- Types & Allotment of Shares- Share Certificate & Share Warrant. Buy

All these arrangements were confirmed with the consultation of Management, Principal, UUCMS coordinator Prof. Alphonsus D'Souza, UUCMS / NEP officer Prof. Loknath at University of Mysore and Academic Dean.

Since the syllabus for both ACCA and CMA is a standard syllabus there is no scope for the BOS members to change, hence, decided to offer as it is along with B.Com NEP syllabus.

"Resolved that along with a 20% revision in NEP B. Com syllabus the department can offer ACCA, CMA or any other professional courses because it is the need of the hour and no student who joins this college and wishes to pursue parallel courses/programs should not be deprived of this opportunity."

**Agenda 4. NEP and add-on courses if any:** Dr. Reena Francis placed on record the success of the department in getting a business lab which was indeed a long awaited proposal. She mentioned that the department has been offering Tally since last 2 years and wish to conduct this year also. The members felt there is a need to offer few add-on courses along with B Com program that can enhance the graduate's skill. Mr. Mohan, suggested to offer SAP as an add-on course because today the corporates sectors demands SAP to Tally.

**"Resolved that, as per the market demand the department will be offering Tally and SAP to enhance the employability skill of the students."**

5. **Agenda 5. Any other suggestions related to NEP syllabus revision at the college level:** The members were not very happy about the NEP program which is keeping both students and faculties in dark without disclosing the entire 4 year courses. Every member shared their experiences that they had in the last 1 year under NEP program. It was felt that NEP should be made more flexible at least to the autonomous colleges to bring in more new courses and not just 20% revision.

\*\*\*\*\*



Head, Department of Commerce  
St. Philomena's College (Autonomous)  
MYSURU-570 015

St. Philomena's (Autonomous) College  
Bannimantap  
Mysore-15  
UG Department of Commerce

**Minutes of the meeting**

**Held on: 5-1-2023**

**When: 12.30pm**

**Venue: Department of Commerce-Online Google Meet**

**Agenda 1.** To approve the syllabus related to Financial Education and Investment Awareness.

**Agenda 2.** Any other matter related to NEP syllabus.

The Chairperson, Dr. Reena Francis welcomed all BOS members to an online meeting scheduled using google meet platform. The Chairperson explained and made it clear the reason for conducting one more BOS meeting during the same semester.

**Agenda 1.** To approve the syllabus related to Financial Education and Investment Awareness:


Dr. Reena Francis gave the description about the paper which is to be taught for 3<sup>rd</sup> or 4<sup>th</sup> semester students of all the streams. Dr. Reena mentioned that, it is indeed a privilege for the Commerce Board to have Dr. Nagaraja who happens to be the coordinator of Financial Education and Investment Awareness course at the University level and who has full information regarding this new course. Hence, requested Dr. Nagaraja to elaborate and enlighten the members about this course. Dr. mentioned that this paper has 15 hours of theory and 30 hours of practical's where a student will earn 2 credits after the completion of this course. He also mentioned that this course is important for all students no matter which stream because awareness about investment will definitely help an investor to take a wise decision. He also said that University of Mysore has conducted workshop for faculty members and one more will be arranged to train the teachers with regard to practical aspects. He also mentioned that Financial Education and Investment Awareness course should be taught by Commerce or Management faculties only. Dr. Gracy also added saying this is what is decided in their college too. And said they will be offering only in the 4<sup>th</sup> semester and not in 3<sup>rd</sup> semester because this paper was offered under NEP regulations during the month of December 2022 and it is too late for the 3<sup>rd</sup> semester students. Dr. Reena mentioned that at St. Philomena's College this paper will be offered to the 3<sup>rd</sup> semester BA, BSW and BSc students and the other streams in the 4<sup>th</sup> semester.

**Agenda 2. Any other matter related to NEP syllabus:** Members didn't have any specific matters

**Resolution:** "Resolved that Financial Education and Investment Awareness paper should be offered to all students no matter in 3<sup>rd</sup> or 4<sup>th</sup> semester taking into consideration the college students strength without making any changes in the syllabus approved by the UOM".

Dr. Reena thanked all the members for their valuable suggestion and support extended.

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Head, Department of Commerce  
St. Philomena's College (Autonomous)  
MYSURU-570 015

St. Philomena's (Autonomous) College  
Bannimantap  
Mysore-15  
UG Department of Commerce

Minutes of the BOS meeting  
Held on: 29-4-2023  
When: 11 am  
Venue: Business Lab

**Agenda:**

1. Approval for 3<sup>rd</sup> and 4<sup>th</sup> semester syllabus with 20% revision related to 2nd batch NEP 2022-23 including Financial Education and Investment Awareness an SEC paper.
2. B. Com with CMA (New syllabus with 20% revision in NEP syllabus)
3. Any other suggestions related to NEP syllabus revision at the college level.

**Agenda 1: Approval for 3<sup>rd</sup> and 4<sup>th</sup> semester syllabus with 20% revision related to 2nd batch NEP 2022-23:**

Dr. Reena Francis, The Chairperson welcomed all the BOS members to the meeting and informed the board that the extent of revision permitted is 20% and each teacher has taken keen interest to do their best to give justice to the learners. Also mentioned that every member's contribution, insights and expertise are crucial in shaping the program's direction significantly to the collective decision-making process, ensuring that we provide the best educational experience for our students.

The discussion started with III Semester syllabus: Chairperson Dr. Reena Francis requested the concerned subject teachers to justify the revision and the discussion went on.

**3<sup>rd</sup> Sem. Business Statistics: To delete:** Positional Averages -Mode and Median (including graphic determination) and to include Median, and Mode-properties -Application Problems. Conditional probability and Bayes' Theorem (Proof not required)- Expectation and a variance of a random variable - Probability distribution function, Constants, Shape, Fitting of binomial distribution - Poisson distribution: Probability function, (including Poisson approximation to the binomial distribution), Constants, Fitting of Poisson distribution - Normal distribution: Probability distribution function, Simple problems.

**Proposed to include:** Theory of Probability. Approaches to the calculation of probability; Calculation of event probabilities. Addition and multiplication laws of probability (Proof not required); Probability distributions – Binomial Distribution-Properties-Problems, Poisson Distribution-Properties- Problems, Normal Distribution-Properties-Problems.

Department of Commerce  
 Ministry of the Interior  
 11/1/2003  
 2:30pm  
 Various Business

1. To approve the "..."  
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1	Mr. [Name]	Member
2	Mr. [Name]	Member
3	Mr. [Name]	Member
4	Mr. [Name]	Member
5	Mr. [Name]	Member
6	Mr. [Name]	Member
7	Mr. [Name]	Member
8	Mr. [Name]	Member
9	Mr. [Name]	Member
10	Mr. [Name]	Member

11. Dr. Gracy Mathan

Member

12. Ayesha Zuhra Khattal

Member  
(Student Representative)Cm  
Sign

Minutes of the meeting

Held on: 19-9-2023

When: 2.30 pm

Venue: Business Lab

The agenda for the BOS meeting held on 19-9-2023:

1. To approve the 5th and the 6th Semester B Com syllabus meant for the 1st batch of NEP (2021-22 batch) and the blue print.
2. To decide on the compulsory Internship for 100 marks applicable for 6th semester.
3. To approve the syllabus of the Financial Education and Investment Awareness course and the blueprint. (a compulsory paper for all streams to be offered either in the 3rd semester or in the 4th semester)
4. To approve the syllabus to be offered to 2023-24 batch (3rd batch NEP).
5. Any other matter related to B Com syllabus.

**Discussion:** Dr. Reena Francis welcomed all the BOS members for the meeting and took up the first agenda for discussion.

1. **Agenda 1: To approve the 5th and the 6th Semester B Com syllabus meant for the 1st batch of NEP (2021-22 batch) and the blue print:** The Chairperson mentioned that the syllabus for the 5<sup>th</sup> and the 6<sup>th</sup> semesters which is meant for the 1<sup>st</sup> batch NEP was released very late from the University of Mysore dated 31-8-2023, though the college reopened much earlier. Regarding the 1<sup>st</sup> batch NEP the College had taken a decision to follow the syllabus as it is, hence the committee also approved the same to follow the UOM syllabus as it is.

The BOS members took a decision to follow the blue print given in the syllabus that is 60 : 40 even for Vocational Course to have uniformity. This decision was taken because the blue print for Vocational courses is not given in the syllabus.

The Cyber Security Paper will be taught by Computer Science faculty and the syllabus is not included in the B Com syllabus copy.

**Resolved that "the 5<sup>th</sup> and the 6<sup>th</sup> semester B Com syllabus with the blue print will be the same which is approved and offered by University of Mysore except for the vocational course pattern which should be the same as Core papers that is 40:60 instead of 50:50 "**

2. **Agenda 2: To decide on the compulsory Internship for 100 marks applicable for 6th semester:** Even though the board decided to follow the same syllabus without any changes, The Chairperson raised a concern about one of the courses for 3 credits an internship activity which is given as compulsory one to be carried out by all B Com students between the 5<sup>th</sup> and the 6<sup>th</sup> semesters for a duration of 4 to 5 weeks. This issue was kept for discussion and Dr. Nagaraja N University Nominee said it is not a

11. Dr. Gracy Mathan

Member

12. Ayesha Zuha Khattal

Member  
(Student Representation)Cm  
Deputy

Minutes of the meeting

Held on: 19-9-2023

When: 2.30 pm

Venue: Business Lab

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4. To approve the syllabus to be offered to 2023-24 batch (3rd batch NEP).
5. Any other matter related to B Com syllabus.

**Discussion:** Dr. Reena Francis welcomed all the BOS members for the meeting and took up the first agenda for discussion.

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Chairperson thanked all the BOS members for their valuable suggestions, especially Dr. Nagaraja, who in spite of his busy schedule took time to attend online.


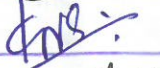


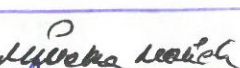
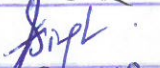
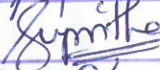




Dr. Reena Francis also mentioned that this board has successfully completed its tenure and this meeting was scheduled with a special request and permission from the Academic Dean for want of time to form a new board and with special note that this same board have been working for the NEP syllabus since 2021 so the Academic Dean suggested to take approval of the 5<sup>th</sup> and 6<sup>th</sup> semester syllabus also from the same board. Special thanks was proposed for the support extended by the board members for the extended period.

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**Head, Department of Commerce**  
**St. Philomena's College (Autonomous)**  
 Mysore-576 015

# Members Present:


Sl.No	Name of the member	Designation	Signature
1.	Dr. Reena Francis	Chairperson	
2.	Dr. Nagendra Babu. K.	University Nominee	
3.	Ms. Nagashree N.	College Nominee	
4.	Mr. Pradeep K.P	Industry Expert	
5.	Dr. Vireka Marie G.	Member.	
6.	Ms. Juhee Singh P	Member	
7.	Ms. Supriya R.	Member	
8.	Ms. Amreen Kousar.	Member	
9.	Mr. Sandeesh D'souza.	Member	
10.	Dr. Sunil D'souza.	Member	
11.	Dr. Florita.	Member.	

potential risks, with the aim of improving student outcomes. The course carries 3 credits and consists of 4 modules. It is designed to enhance both theoretical knowledge and practical skills. In the previous semester, the subject of Cyber Security was offered. For the current semester, Employability Skills has been introduced to better prepare students for the job market. The Board of Examiners (BoE) will manage the preparation of the question paper, and necessary adjustments will be made to address any challenges in creating the paper. This will ensure the exam aligns with the syllabus and credit hours. A suggestion was made by the speaker from JSS College to review the syllabus in light of the 45 hours allotted for the course. The also recommended taking a closer look at the syllabus to ensure its relevance and alignment with current academic standards

Agenda 4:




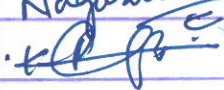

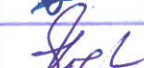
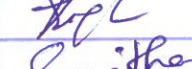
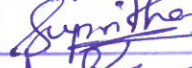




A clarification was provided regarding the degree certificates for the 4th batch of students. Although some students find the process challenging, the degree program continues to be offered by the Department of Commerce due to its significant scope and potential for career advancement. The discussion highlighted the high value of internships with banks, insurance companies, and other related sectors, which offer excellent career prospects. It was noted that completing internships can significantly impact a student's starting salary, depending on the relevance of the internship experience. Students were encouraged to explore internships in auditor offices, transportation, and warehousing sectors. These industries provide practical exposure, which is essential for professional development. Students from the previous batch had notable opportunities for internships, which were deemed highly valuable. Professionals from various fields conducted classes, and approximately 700 to 800 students from Mysore secured internships through a specific institute. The meeting acknowledged the participation of students in certification programs. Currently, 14 students are enrolled in the Cost and Management Accounting (CMA) program,

A total of 8 students are pursuing the Association of Chartered Certified Accountants (ACCA) certification. Ms. Juhi inquired about potential openings for ACCA students. The industrial expert discussed the broad range of opportunities available for students who complete this certification, reinforcing the importance of pursuing professional qualifications alongside academic studies.

  
20/9/2024  
Head, Department of Commerce  
St. Philomena's College (Autonomous)  
MYSURU-570 015

-15

## Members Present.

Sl. No.	Name of the member.	Designation	Signature.
1.	Dr. Reena Francis	Chairperson	
2.	Dr. Nagendra Babur K	University Nominee.	
3.	Ms. Nagashree. N.	College Nominee.	
4.	Ms. Pradeep K. P	Industry Expert	
5.	Dr. Vineka Marie G.	Member	
6.	Ms. Juhie Singh	Member	
7.	Mrs. Supriya. R	Member	
8.	Mrs. Amreen Kousar	Member	
9.	Dr. Sandesh D'Souza	Member	
10.	Dr. Sunil D'Souza	Member	
11.	Dr. Florita	Member	
12.	Ms. Kamitha. R	Member	

**Agenda 2: Approval of the 1st and 2nd semester SEP syllabus for the second Batch (2025-26 onwards)**

Dr. Reena Francis explained the proposed syllabus revisions using green highlights for additions and red for deletions.

Dr. Nagendra Babu stated that the Financial Accounting syllabus is fine but suggested rearranging the order by placing "Depreciation" under Unit 1.

Minor corrections in spelling and elaboration were suggested for the Company Law syllabus.

Dr. Nagendra Babu asked members to thoroughly review the 4th semester content.

Dr. Reena Francis confirmed there is no controversy in the current paper pattern. A new pattern is under review and may be approved in the upcoming Academic Council meeting.

Ms. Juhi Singh proposed including Artificial Intelligence (AI) in the curriculum, noting its rising demand. AI is proposed for both Commerce and Management students.

**Agenda 3: Approval of B. Com with CMA integrated programme (2025-26 SEP batch)**

Dr. Reena Francis presented the course structure, mentioning that around 20 students have shown interest. As an integrated programme, the course will align with CMA guidelines. No detailed syllabus is currently available. The learning partner is expected to offer training for 2 years at an approximate cost of ₹65,000 per student.

**Agenda 4: Approval of B. Com with ACCA as an add-on programme**

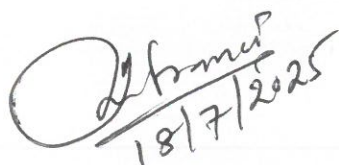
Dr. Reena Francis presented the proposal to introduce ACCA as an add-on programme. Charges for the course will vary depending on the number of papers taken. The ACCA syllabus will run parallel to the regular B. Com programme. Out of 13 ACCA papers, students will be exempted from 5 papers. The proposal was well received and approved.

**Agenda 5: Any other matter related to the B. Com syllabus**

Members emphasized the growing importance of Artificial Intelligence (AI) and discussed integrating it more extensively into the curriculum. Certificate courses in AI, Digital Marketing, and Financial Analytics were suggested to improve practical exposure and employability. Dr. Nagendra Babu informed that a university-level BoS meeting will be scheduled in the coming days to further discuss revisions to the 3rd and 4th semester syllabus, as there are few duplications of topics that is approved and shared for implementation. Hence, Sir suggested us to adopt the revised one and can be taken up for discussion in the next BOS meeting. It was agreed to conduct periodic syllabus reviews aligned with industry trends.

The BOS meeting was concluded with a vote of thanks by Dr. Reena Francis.

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18/7/2025